

FEEL THE POP — 2260337

Application number

2260337

Registration number

TMA1395271

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-05-25

Registered

2026-03-18

Registration Expiry Date

2036-03-18

Registered Owner

Haleon US Holdings LLC
Corporation Service Comapny
251 Little Falls Drive
Wilmington, DE 19808
UNITED STATES OF
AMERICA

Agent

BORDEN LADNER GERVAIS
LLP
World Exchange Plaza
100 Queen Street, Suite 1300
Ottawa
ONTARIO K1P1J9

Old Owner

Alacer Corporation

Index headings

FEEL THE POP

Goods (Nice class & Statement)

- 5 (1) Vitamin and mineral supplements
5 (2) Vitamin and mineral dietary supplement drink mix,
namely, vitamin and mineral supplements in powdered
form for making effervescent beverages when added to
water; vitamin and mineral dietary supplement drink mix
for general health and well being; flavoured vitamin
preparations in powdered form; nutritional supplements for
general health and well being.

Claims

Priority Filing Date: December 21, 2022, Country or Office: UNITED
STATES OF AMERICA, Application No. 97/726,697 in association with
the same kind of goods

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Merger /
Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-02-13

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-08-08

COMMENTS / COMMENTAIRES: FROM: Alacer Corporation
TO: GlaxoSmithKline Consumer Healthcare Holdings (US) LLC
Voir Preuve au dossier/See evidence on File No. 1440219

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-02-13

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-11-14

COMMENTS / COMMENTAIRES: FROM: GlaxoSmithKline Consumer
Healthcare Holdings (US) LLC
TO: Haleon US Holdings LLC
Voir Preuve au dossier/See evidence on File No. 1440219

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-02-19

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence
on File No. 1440219

2710 Gateway Oaks Drive,
Suite 150
N Sacramento, CA 95833-3505
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2023-05-25		
Created	2023-05-25		
Formalized	2023-05-25		
Pre-Assessment Letter Sent	2023-06-08		Retired Goods or Services
Amendment to Application	2025-02-13		Merger / Voir Preuve au dossier/See evidence on File No. 1440219
Amendment to Application	2025-02-13		Name and Address / Voir Preuve au dossier/See evidence on File No. 1440219
Amendment to Application	2025-02-19		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 1440219
Search Recorded	2025-05-29		
Examiner's First Report	2025-05-29	2025-11-29	
Approved	2025-10-20		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-10-20		APPROVED BY PROGRAM EX200M1
Advertised	2025-12-31		Vol.72 Issue 3714
Registration Pending	2026-03-18		
Registered	2026-03-18	2036-03-18	