

**Application number**

2261243

**Registration number**

TMA1384024

**International Registration Number**

1732500

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2023-04-04

**International Registration**

2023-04-04

**Registered**

2026-02-09

**Registration Expiry Date**

2033-04-04

**Registered Owner**

Heartcore Fitness Ltd  
7, Plaza Parade  
LONDON NW6 5RP  
UNITED KINGDOM

**Agent**

MICHELLE L. WASSENAAR

**Index headings**

HEARTCORE  
HEART CORE

**Goods (Nice class & Statement)**

- 9 (1) Downloadable computer application software for smartphones and mobile phones in the fields of sports, fitness, exercise and wellness programs that provide personal training services, coaching, workouts, and fitness assessment; mobile application software for creating personalized fitness training programs; wearable activity trackers; smartwatches that record fitness and wellness data.
- 25 (2) Athletic clothing; athletic footwear; headwear, namely hats and toques; athletic apparel; sports and leisure clothing; sports and leisure footwear; caps; stockings; jumpers [pullovers]; pullovers; socks; shirts; tights; pants; trousers; gloves [clothing]; vests; jackets; underpants; leggings [trousers]; shorts; kimonos; tee-shirts; bermuda shorts; sweatshirts; swimsuits; caps; headbands; wristbands; neckerchief; athletic tops and bottoms for yoga; athletic pants; leggings, shorts, tights; sweat pants; yoga pants; bras; loungewear.
- 28 (3) Games and playthings for use in exercise and fitness, namely, yoga blocks, resistance bands, Pilates rings, balance balls and foam rollers; exercise equipment for use in Pilates; exercise equipment for use in Pilates, namely, Pilates reformers.

**Services (Nice class & Statement)**

- 41 (1) Health clubs; fitness club services; fitness services, namely, providing virtual fitness club services, virtual fitness classes, and virtual personal trainer services; fitness training; providing non-downloadable playback of audiovisual content featuring physical fitness classes, training and instruction via a global communications network; providing classes in the field of sports; teaching physical fitness; physical education; educational services, namely, providing coaching, mentoring, training, courses and workshops in the field of physical health and wellness; coaching in the field of sports; health club services in the nature of physical fitness training; entertainment in the nature of fitness classes; arranging and conducting conferences, workshops and seminars in the field of fitness, wellness and sporting events; organization of sporting events in the field of fitness competitions; production of films in the field of sports and more precisely sports, health, wellness, or fitness; conducting training programs, educational support programs and skill development workshops in the field of fitness training; conducting fitness classes, developing fitness programs, fitness training; vocational guidance services, namely,

(METHOD LAW  
PROFESSIONAL  
CORPORATION)  
4211 Yonge Street  
Suite 310  
Toronto  
ONTARIO M2P2A9

## Documents

[View documents](#)

providing education and training advice in the fields of sports, exercise, wellness and fitness; providing online non-downloadable games in the field of gymnastics, wellness and fitness via a computer network; providing information on exercise and fitness via a website; providing online non-downloadable electronic publications in the nature of magazines in the field of mental health and physical health and wellness; providing non-downloadable electronic publications, namely, articles, magazines, and journals in the field of sports, exercise, wellness and fitness; production of music; production of radio and television programs; recording studio services; sound engineering services for events; providing television programs, not downloadable, via video-on-demand services; rental of exercise equipment for use in Pilates; providing non-downloadable electronic video games in the field of sports and exercise.

## Action History

Action	Action date	Due date	Comments
Filed	2023-04-04		Registration
International Registration	2023-04-04	2033-04-04	
Created	2023-05-31		
Formalized	2023-05-31		
Designation Notification - Madrid Protocol	2023-06-01	2024-12-01	
Agent Changed	2023-09-19		From/De: To/A: 16868
Notification of Possible Opposition Sent	2024-04-01		
Search Recorded	2024-09-04		
Examiner's First Report	2024-09-04	2025-03-04	
Total Provisional Refusal	2024-09-04	2025-03-04	
Agent Changed	2025-07-10		From: 16868 To: 637
Correspondence Created	2025-07-10	2026-01-10	
Approved	2025-09-12		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-09-12		APPROVED BY PROGRAM EX200M1
Advertised	2025-11-19		Vol.72 Issue 3708
Opposition Start Date Notice Sent	2025-11-19		Requested on 2025/11/19 00:30:06 in program jr500m1
Registration Pending	2026-02-09		
Registered	2026-02-09		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2026-02-09		