TAQ ONE — 2262212

Application number
2262212

Registration number
TMA1456177

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Standard Characters

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

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2023-06-07

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2026-10-23

Registration Expiry Date
2036-10-23

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Documents
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Index headings

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Goods (Nice class & Statement)

9	(1) Downloadable web-based software applications and database management software for customer relationship management, automotive dealer business management, processing of sales, marketing analysis, and integrating automotive dealer business and sales data, all for the purpose of managing the business of automotive dealers; downloadable web-based software applications for automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers customer relationship management, processing of sales, and marketing analysis and automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers business management and database management software for automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers; downloadable web-based software applications and database management software for automotive OEMs (Original Equipment Manufacturers) for business enterprise content management and automotive business and sales data analysis.

Services (Nice class & Statement)

35	(1) Business management, namely managing sales leads, processing of sales, creating and managing marketing campaigns and tracking customer information for automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers; consulting services in the field of automotive sales management, management of marketing campaigns for others, customer relationship management, automotive dealership business operations and management, and business process re-engineering services, namely, advising clients concerning business processes and designing improved business processes for clients to reduce costs, increase efficiency and improve customer service.
42	(2) Providing non-downloadable web-based software applications and database management software for customer relationship management, automotive dealer business management, processing of sales, marketing analysis, and integrating automotive dealer business and sales data, all for the purpose of managing the business of automotive dealers; providing non-downloadable web-based software applications for automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers customer

relationship management, processing of sales, and marketing analysis and automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers business management and database management software for automotive dealerships, OEMs (Original Equipment Manufacturers) and automotive aftermarket part suppliers; providing non-downloadable web-based software applications and database management software for automotive OEMs (Original Equipment Manufacturers) for business enterprise content management and automotive business and sales data analysis; Software as a Service (SaaS) provider, namely providing automotive OEMs (Original Equipment Manufacturers) and automotive dealers access to software applications for processing of sales, marketing analysis, customer relationship management, and tracking sales leads for the automotive industry; Software as a service (SaaS) provider featuring non-downloadable web-based software applications and database management software for customer relationship management, automotive dealerships and automotive aftermarket part suppliers business management, processing of sales, marketing analysis, and integrating automotive dealerships and automotive aftermarket part suppliers business and sales data to allow automotive dealerships and automotive aftermarket part suppliers to exchange business and sales information.

Action History

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