OneLocal Logo — 2264414

Application number
2264414

Type(s)
Design

Category
Trademark

CIPO Status
ABANDONED SECTION 36

TM5 status
DEAD/APPLICATION/
Withdrawn/Abandoned



The owner of the trademark application withdrew (e.g. abandoned) the application and the application is no longer active.

Filed
2023-06-16

Applicant
Gata Labs Inc. o/a OneLocal
545 King Street West
Toronto
ONTARIO M5V1M1

Documents
View documents

Disclaimer text

The right to the exclusive use of the words "One" or "Local" separately is disclaimed apart from the trademark.

Index headings

1 ONELOCAL
ONE LOCAL
1

Vienna information (Code & Description)

24.17.24	Pin icons
27.7.1	Numerals presenting a special form of writing
A 27.7.11	Numerals juxtaposed or joined to a letter or a figurative element
A 27.7.2	Numerals written in double outline

Goods (Nice class & Statement)

9	(1) Computer software for digital marketing purposes, creating and designing websites, customer relationship management (CRM) in the field of digital marketing, analyzing marketing campaigns, data analytics and reporting, Search Engine Optimization (SEO) and Search Engine Marketing (SEM), social media marketing and management, online advertising, website analytics and optimization, marketing automation, digital marketing data integration, and monitoring online brand reputation, including reviews, rankings, and ratings.

Services (Nice class & Statement)

35	(1) Advertising services, namely promoting the goods and services of others through online and digital platforms. Online advertising services, namely, creating and managing online advertising campaigns for others. Social media advertising services including creating and managing advertising campaigns on social media platforms. Search engine optimization (SEO) services through optimizing websites and online content to improve search engine rankings. Pay-per-click advertising services including managing and optimizing PPC campaigns for others. Content marketing services including create and distributing valuable and relevant content to attract and engage target audiences. Website analytics services including providing insights and analysis on website traffic and user behaviour. Online reputation and presence managing services, namely, monitoring and managing online reviews for businesses, and creating and maintaining an effective online presence for businesses. Market research and analysis services including conducting research and analyzing data to identify market trends and opportunities. Social media management

	services including managing and optimizing social media profiles and accounts for individuals and businesses.
38	(2) Provision of access to electronic communication networks and the internet; provision of access to computer databases in the field of digital marketing; providing access to computer databases featuring information on advertising and promotional services; providing access to computer databases featuring information on consumer behaviour analysis for business purposes; providing access to computer databases featuring information on online advertising and social media marketing; providing access to computer databases featuring information on search engine optimization (SEO); Providing access to computer databases featuring information on content marketing and marketing analytics; providing access to computer databases featuring information on online customer acquisition, conversion, and retention; providing access to computer databases that featuring information on online reputation management; providing access to computer databases featuring information on location-based marketing
42	(3) Digital marketing services; providing technology platforms and tools for digital marketing; computer software development; design, development, and maintenance of websites for others; providing technical support and consultation in the field of digital marketing; Software as a service (SaaS) featuring software for digital marketing; providing cloud-based software for digital marketing; providing search engine optimization (SEO) services; providing social media marketing services; providing analytics and reporting services for digital marketing; providing advertising and promotional services; providing user experience design services; providing lead generation services; providing data analysis and insights services for digital marketing; providing marketing automation services; providing CRM (customer relationship management) software services; providing website usability and accessibility testing services; providing website performance optimization services; providing domain name registration services; providing software updates and maintenance services; providing software programming and coding services; providing data migration services; AI technologies for digital marketing; providing chatbot and conversational AI technologies for digital marketing; Providing digital signage and display advertising services; providing online booking and reservation services; providing domain name system services; Providing website testing and performance monitoring services; providing software testing and bug tracking services; providing software bug fixing and troubleshooting services. Providing software version control and release management tools; providing software deployment and configuration management services

Action History

Action	Action date	Due date	Comments

Filed	2023-06-16		
Created	2023-06-16		
Formalized	2023-06-16		
Pre-Assessment Letter Sent	2023-06-29		Multiple Reasons
Search Recorded	2025-06-06		
Examiner's First Report	2025-06-06	2025-12-06	
Default Notice Sent	2025-12-24	2026-02-24	
Abandoned - Section 36	2026-03-16		