MY.ADS & Design — 2268800

Application number
2268800

Type(s)
Design

Category
Trademark

CIPO Status
SEARCHED

TM5 status
LIVE/APPLICATION/ Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
2023-07-11

Applicant
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Documents
View documents

Index headings

MY.ADS

Services (Nice class & Statement)

42	(1) Platform as a service (PAAS) featuring computer software platform for placing advertisements and tracking advertising performance, for creating, managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; providing online non-downloadable software for collecting, analyzing, and gaining insights from data and for tracking, managing, driving, and optimizing advertising and promotional campaigns and for calculating return on investment in connection with the same; providing online non-downloadable software for invoicing and receiving payments for services; providing online non-downloadable software for tracking website traffic, e-commerce activity, customer loyalty, and sales conversion rates; providing online non-downloadable software for optimizing website navigation; providing online non-downloadable software for managing, collecting, monitoring and analyzing web, blog and other online site traffic, user preferences and links; providing an interactive website featuring technology for placing advertisements and tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; customer computer technology support services, namely, help desk services; data mining; advertising-related services

Action History

Action	Action date	Due date	Comments
Filed	2023-07-11		
Created	2023-07-11		
Formalized	2023-07-11		
Pre-Assessment Letter Sent	2023-07-27		Goods or Services Not Acceptable
Search Recorded	2025-02-07		
Examiner's First Report	2025-02-07	2025-08-07	
Agent Changed	2025-07-24		From/De: To/A: 2502
Extension of Time	2025-08-15	2026-02-07	Request Letter Date: 2025/08/05
Agent Changed	2026-04-21		Transferred From: 2502 To: 59
Correspondence Created	2026-06-03	2026-12-03	