

BSL Logo — 2268949

Application number

2268949

Registration number

TMA1334919

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-07-12

Registered

2025-07-25

Registration Expiry Date

2035-07-25

Registered Owner

EMM Enterprises LLC
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Noblesville, IN 46062
UNITED STATES OF
AMERICA

Agent

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LLP
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100 KING STREET WEST
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Documents

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Index headings

BSL

Services (Nice class & Statement)

41 (1) Basketball camp services; conducting and arranging basketball clinics and camp; development, creation, production, distribution and post-production of television programs; entertainment in the nature of basketball games; entertainment services in the nature of personal appearances by a costumed mascot at games and exhibitions; fan club services; organization and staging basketball competitions; organization, arranging and conducting of basketball games; production and distribution of radio shows in the field of basketball; production and distribution of television shows in the field of basketball; providing entertainment information in the field of social media via the internet; providing entertainment information in the nature of online programming and scheduling information for events; providing news and information in the nature of statistics and trivia in the field of basketball; providing news, information, analysis, and commentary in the field of live sports events via podcasts, television shows, blogs and websites via the internet; ticket reservation services for entertainment and sporting events

Claims

Priority Filing Date: July 10, 2023, Country or Office: UNITED STATES OF AMERICA, Application No. 98/077,121 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2023-07-12		
Created	2023-07-12		
Formalized	2023-07-12		
Search Recorded	2024-10-11		
Examiner's First Report	2024-10-11	2025-04-11	
Approved	2025-04-08		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-04-08		APPROVED BY PROGRAM EX200M1
Advertised	2025-05-07		Vol.72 Issue 3680
Registration Pending	2025-07-25		
Registered	2025-07-25	2035-07-25	