

**HEYGEN — 2272561**

**Application number**

2272561

**Registration number**

TMA1352040

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2023-07-31

**Registered**

2025-10-03

**Registration Expiry Date**

2035-10-03

**Registered Owner**

HeyGen Technology Inc.  
12130 Millennium Dr., Ste 300  
Los Angeles, CA 90094  
UNITED STATES OF  
AMERICA

**Agent**

CASSELS BROCK &  
BLACKWELL LLP  
Suite 3200, Bay Adelaide  
Centre - North Tower  
40 Temperance St.  
Toronto,  
ONTARIO M5H0B4

**Address for Service**

Cassels Brock & Blackwell LLP

**Index headings**

HEYGEN

HEY GEN

**Goods (Nice class & Statement)**

9 (1) Downloadable computer software for creating audio /visual content, namely, text, images, 3D graphics, videos, and interactive content; Downloadable computer software using artificial intelligence for creating audio/visual content, namely, text, images, 3D graphics, videos, and interactive content.

**Services (Nice class & Statement)**

42 (1) Providing temporary use of on-line non-downloadable software and applications for creating audio/visual content, namely, text, images, 3D graphics, videos, and interactive content; Providing temporary use of on-line non-downloadable software and applications using artificial intelligence for creating audio/visual content, namely, text, images, 3D graphics, videos, and interactive content; Software as a service (SAAS) services featuring software for creating audio/visual content, namely, text, images, 3D graphics, videos, and interactive content; Software as a service (SAAS) services featuring software using artificial intelligence for creating audio/visual content, namely, text, images, 3D graphics, videos, and interactive content.

**Claims**

Priority Filing Date: February 22, 2023, Country or Office: UNITED STATES OF AMERICA, Application No. 97806408 in association with the same kind of goods and in association with the same kind of services

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2024-01-22

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-12-20

COMMENTS / COMMENTAIRES: FROM/DE: Surreal Technology Inc.

TO/A: HeyGen Technology Inc.

Suite 3200, Bay Adelaide  
Centre - North Tower  
40 Temperance St.  
Toronto  
ONTARIO M5H0B4

## Documents

[View documents](#)

## Action History

Action	Action date	Due date	Comments
Filed	2023-07-31		
Created	2023-07-31		
Formalized	2023-07-31		
Pre-Assessment Letter Sent	2023-08-17		Goods or Services Not Acceptable
Amendment to Application	2024-01-22		Name/Nom
Search Recorded	2025-06-10		
Approved	2025-06-18		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-06-18		APPROVED BY PROGRAM EX200M1
Advertised	2025-07-16		Vol.72 Issue 3690
Registration Pending	2025-10-03		
Registered	2025-10-03	2035-10-03	