

**Application number**

2273562

**Registration number**

TMA1260271

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2023-08-04

**Registered**

2024-09-30

**Registration Expiry Date**

2034-09-30

**Registered Owner**

The Procter & Gamble  
Company  
One Procter & Gamble Plaza  
Cincinnati, OH 45202  
UNITED STATES OF  
AMERICA

**Agent**

WILSON LUE LLP  
150 York Street, Suite 400  
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ONTARIO M5H3S5

**Documents**

[View documents](#)

**Action History**

**Index headings**

DOWNY  
W

**Vienna information (Code & Description)**

2.9.1	Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
26.1.2	Ellipses
26.1.6	Several circles or ellipses, juxtaposed, tangential or intersecting
27.5.1	Letters presenting a special form of writing
A 27.5.7	Letters surmounted by a sign of disproportionate size -- Note: Includes, for instance, a letter i surmounted by a disproportionate dot, by a star or a flower.

**Goods (Nice class & Statement)**

3	(1) Laundry products, namely fabric softeners and laundry additive in the nature of fragrance enhancers
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Action	Action date	Due date	Comments
Filed	2023-08-04		
Created	2023-08-04		
Formalized	2023-08-04		
Pre-Assessment Letter Sent	2023-11-09		Acceptable Goods or Services
Search Recorded	2024-06-05		
Approved	2024-06-13		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-06-13		APPROVED BY PROGRAM EX200M1
Advertised	2024-07-10		Vol.71 Issue 3637
Registration Pending	2024-09-30		
Registered	2024-09-30	2034-09-30	