

SHOPIFY SIDEKICK — 2276461

Application number

2276461

Type(s)

Standard Characters

Category

Trademark

CIPO Status

ADVERTISED

TM5 status

LIVE/APPLICATION/
Published for Opposition



A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

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Documents

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Index headings

SHOPIFY SIDEKICK
SIDE KICK

Goods (Nice class & Statement)

9 (1) Downloadable software for use in e-commerce and the retail industry to allow users to perform business management via a global computer network, namely, database management, sales and customer tracking and inventory management; downloadable software for use in e-commerce and the retail industry, namely, software for point of sale transactions; downloadable application programming interface (API) software that enables developers to build software applications for use in the retail and e-commerce industry; Point of sale terminals; Card readers for credit and debit cards; Chip card readers; Magnetic encoded card readers; Downloadable software development kits (SDK), namely, computer software for assisting developers in creating program code for use in multiple application programs; downloadable computer software development tools, namely, computer software for assisting developers in creating program code for use in mobile internet applications and client interfaces, computer software for assisting developers in creating program code for use in multiple application programs, computer software for developing, building, and operating consumer blockchain applications, computer software for running development programs and application programs in a common development environment; downloadable computer software for the scripting of markup language; downloadable software for use in e-commerce and the retail industry, namely, software for supply chain management, drop shipping, product development and customizations; downloadable software for use in e-commerce and the retail industry to allow users to perform business management via a global computer network, namely, product pricing automation, tracking sales performance, order fulfillment, shipment tracking, database management, sales and customer tracking and inventory customization and management; downloadable software for use in managing the user's business contacts, business information and business relationships; downloadable software for managing contact information of third parties, for capturing, recording, organizing and managing business transactions, and for managing social media interactions between individuals related to business relationships; downloadable software for messaging and communications in the nature of facilitating transmission of messages between merchants and customers; downloadable educational software featuring instruction in ecommerce for users to perform electronic business transactions, business development and management, advertising, digital marketing, website design, and

customer service via a global computer network; downloadable software for point-of-sale (POS) transactions, tracking sales performance, and managing customers, orders, and inventory; downloadable software for online shopping, tracking deliveries, use as a digital wallet, and discovering local businesses; downloadable software for online promotion, advertising and marketing, namely for search engine and web site optimization, targeted and retargeting advertising, electronic messaging and text marketing, customer data management, and customer relationship management; downloadable software for advertising by transmission of on-line publicity for third parties through electronic communications networks, namely, the internet and wireless networks; downloadable software for advertising on the Internet for others; downloadable software for advertising the goods and services of others via electronic audio-visual media streaming devices and specifically the internet; downloadable software for compilation of advertisements for use as web pages on the internet, dissemination of advertising for others via the Internet; downloadable software for on-line advertising for others on computer networks and placing advertisements for others; downloadable software for providing electronic commerce services in association with on-line live stream shopping, namely, distributing live video where a host promotes products for sale and facilitating purchase transactions; downloadable software for use in generating streaming advertisements on the web sites of others; downloadable software for use in e-commerce and the retail industry that provides carbon offset information for product deliveries; downloadable application for mobile phones, tablet computers and handheld computers that enables users to interact with an Artificial Intelligence (AI) chatbot about business development and management, business data analytics and user behavior analytics, advertising, digital marketing, website design, customer relationship management, database management, sales, electronic business transactions, and customer tracking and inventory management; software as an artificially intelligent personal assistant; intelligent personal assistant software for natural language processing.

Services (Nice class & Statement)

- 35 (1) Business management and marketing consulting; business management services for online stores; business management services relating to information and data compilation and analysis; business marketing consulting; Promoting, advertising and marketing online web sites of others; targeted and retargeting advertising services for others, namely, using analytic tools to deliver personalized advertisements to consumers based on internet browsing and consumption habits; promoting and marketing the goods and services of others via electronic messaging and text messaging; business management services relating to information and data compiling and analyzing; customer relationship management services; Optimization of online websites for third parties; search engine and web site

optimization; Operating online marketplaces for sellers and buyers of goods and services; arranging and conducting business conferences; business management services relating to supply chain management; business management services relating to drop shipping; business management services relating to product development and customizations; business management and marketing consultation; business management services for online stores; business marketing consulting services; business management consultancy; business management assistance; marketing services, namely, marketing consulting services, marketing services in the field of arranging for the distribution of the products of others, providing business marketing information for others, providing marketing strategies for others; provision of an online marketplace for buyers and sellers of goods and services; providing business information in the field of online retail store operations via a website; Providing online business accounting and business administration services for others in the field of web hosting; business services, namely, customer service management for others in the nature of providing assistance to customers, namely, responding to customer inquiries in the field of hosting e-commerce for users to perform electronic business transactions, social e-commerce services in the form of social media marketplace commerce, online retail and digital marketing websites for others via local and global computer networks; Marketing the goods and services of others by means of location-based advertising; on-line advertising and marketing services, namely, dissemination of advertising matter for others through marketing and advertising tailored to individual customers of retail stores, providing advice in the field of market research and analysis of consumer buying habits and consumer opinions for use in advertising the goods and services of others; advertising, marketing and promotion services, namely, advertising goods and services of others by promoting the availability of goods for ordering and delivery via a global computer network, advertising, promotion and marketing services in the nature of e-mail blast campaigns for others, promoting goods and services through the distribution of discount cards; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising on the Internet for others; downloadable software for advertising the goods and services of others via streaming audio-visual electronic media content via a global computer network and to mobile and digital electronic devices; compilation of advertisements for use as web pages on the internet; dissemination of advertising for others via the Internet; on-line advertising for others on computer networks; placing advertisements for others; providing temporary use of non-downloadable software for electronic commerce services on an online marketplace to allow users to perform electronic business transactions in association with on-line live stream shopping, namely, distributing live video where a host promotes the availability of goods for sale and facilitating purchase transactions via global computer network; dissemination of

online advertisements for use on web sites of others on the internet; business services, namely, customer services for others in the nature of providing assistance to customers in the field of managed data storage, backup and restoration of ecommerce, social commerce, retail and marketing websites; business services, namely, customer services for others in the nature of providing assistance to customers in the field of network security management for ecommerce, social commerce, retail and marketing websites.

36 (2) Cash advance services for businesses and merchants; Providing electronic processing of credit card transactions and electronic payments via a global computer network; Loan services; Financial account services for businesses and merchants; Payment services, namely, processing of credit card and debit card payments initiated via mobile electronic devices and digital wallets; Gift card transaction processing services; financial information processing, namely, financial services in the nature of payment processing services; accepting, processing, and reconciling credit card, debit card, gift card and other forms of payment transactions, namely, cash cards, prepaid cards, electronic wallet payments, via a global computer network; insurance services, namely, coverage services for loss or damage during shipment of goods of others; providing extended warranty service contracts on consumer goods of others; Providing information in the field of electronic payment processing services, loan services, financial account services for businesses and merchants, insurance services for loss or damage during shipment of goods of others, and extended warranty service contracts on consumer goods of others.

38 (3) Communication transmissions through internet platforms and portals, namely, providing access to online forums or chat platforms for the transmission of messages, comments and multimedia content among users; transmission of digital information on various topics, namely, business administration and management, via online and global computer networks; electronic transmission being the uploading, posting or display of audio and video data in the nature of pictures, images and audio and video recordings via local and global computer networks; electronic transmission being the uploading, posting or display of a wide range of information, namely, providing multiple user access to global computer information networks for the transfer and dissemination of a wide range of information; provide access to online forums or chat platforms for electronic transmission of messages among computer users concerning product reviews and product purchasing information; consulting services related to communication transmission, namely, transmission of messages, comments and multimedia content on online forums among users; point-of-sale communication transmission services, namely, electronic transmission of point-of-sale data via the internet; electronic messaging services, namely, electronic mail services, digital text messaging services, multimedia messaging services [MMS], short message services (SMS); instant messaging services; video streaming of

- video material on the internet featuring business administration information.
- 39 (4) Parcel shipping services; freight forwarding services; delivery of goods by air, rail, ship and truck; providing shipping and delivery information, namely, providing information regarding the shipment and delivery status of goods via a website or a mobile application; warehousing of goods for others, drop shipping and order fulfillment services, processing of goods orders and delivery to end customers for others, third party logistics (3pl) services, pick and pack shipping services; Computerized tracking and tracing of packages in transit to ensure on-time delivery for business purposes; Providing information in the field of parcel shipping services, freight forwarding services, delivery of goods by air, rail, ship and truck, and third party logistics.
- 41 (5) Arranging and conducting educational conferences in the field of ecommerce, marketing, and operation of online retail stores; educational services, namely, developing, arranging, and conducting educational conferences and programs in the fields of e-commerce for users to perform electronic business transactions and computer technology via a global computer network; Providing on-line training courses, seminars, and workshops in the field of e-commerce for users to perform electronic business transactions, business management, advertising, digital marketing, website design, and customer service via a global computer network; entertainment services in the nature of creation, development, and production of television programming; entertainment in the nature of ongoing television programs in the field of e-commerce, business management, and entrepreneurship; providing television programs, not downloadable, via video-on-demand transmission services; entertainment services, namely, production and distribution of ongoing television programs in the field of e-commerce, business management, and entrepreneurship; entertainment, namely, a continuing educational and reality shows broadcast over internet, television, and video media; arranging and conducting business conferences.
- 42 (6) Creation of online retail stores for others in the nature of web-based service that allows users to create hosted e-commerce stores to sell their goods and services online; providing an online platform featuring technology that enables users to create a unique URL for an online store and the ability for users to manage the content and inventory of their online store; design, creation, hosting and maintenance of internet sites for third parties; Software as a Service (SAAS) featuring software for use in e-commerce and the retail industry to allow users to perform electronic business transactions via a global computer network; Software as a Service (SAAS) services featuring software for use in database management, sales and customer tracking and management, and inventory management for the retail industry; providing temporary use of a non-downloadable computer software platform for use in the retail and e-commerce industry for facilitating retail store services in the nature of hosting online retail stores, data-base management, store inventory

management, customer information management, and customer communication; Software support services, namely, technical support services in the nature of troubleshooting of computer software problems; Technical support services, namely, troubleshooting of computer software problems; software as a service (SAAS) services, namely, hosting software for use by others for use as a software code translation service; application service provider featuring software for use as a software code translation service; Software as a service (SAAS) services featuring computer software development tools; providing temporary use of non-downloadable computer software development tools, namely, computer software for assisting developers in creating program code for use in mobile internet applications and client interfaces, computer software for assisting developers in creating program code for use in multiple application programs, computer software for developing, building, and operating consumer blockchain applications, computer software for running development programs and application programs in a common development environment; software as a service (SaaS) services featuring software for use in e-commerce and the retail industry, namely, software for supply chain management, drop shipping, and product development and customizations; software as a service (SaaS) services featuring software for use in e-commerce and the retail industry, namely, software to allow users to perform business management via a global computer network, namely, product pricing automation, tracking sales performance, order fulfillment, shipment tracking, database management, sales and customer tracking and inventory customization and management; providing temporary use of non-downloadable computer software for use in managing the user's business contacts, business information and business relationships; providing temporary use of non-downloadable computer software for managing contact information of third parties, for capturing, recording, organizing and managing business transactions, and for managing social media interactions between individuals related to business relationships; Computer services in the nature of providing customized web pages and other data feed formats, namely, web feeds, featuring user-defined business information; providing temporary use of online non-downloadable software for customer relationship management and customer data management; providing temporary use of non-downloadable software for messaging and communications in the nature of facilitating transmission of messages between merchants and customers; providing temporary use of non-downloadable educational software featuring instruction in ecommerce for users to perform electronic business transactions, business development and management, advertising, digital marketing, website design, and customer service via a global computer network; providing temporary use of non-downloadable software for point-of-sale (POS) transactions, tracking sales performance, and managing customers, orders, and inventory; providing temporary use of non-downloadable software for online shopping, tracking deliveries, use as a

digital wallet, and discovering local businesses; providing temporary use of non-downloadable software for online promotion, advertising and marketing, namely for search engine and web site optimization, targeted and retargeting advertising, electronic messaging and text marketing, customer data management, and customer relationship management; providing temporary use of non-downloadable software for advertising by transmission of on-line publicity for third parties through electronic communications networks; providing temporary use of non-downloadable software for advertising on the Internet for others; providing temporary use of non-downloadable software for advertising the goods and services of others via electronic media and specifically the internet; providing temporary use of non-downloadable software for compilation of advertisements for use as web pages on the internet, dissemination of advertising for others via the Internet; providing temporary use of non-downloadable software for on-line advertising for others on computer networks and placing advertisements for others; providing temporary use of non-downloadable software for providing electronic commerce services in association with on-line live stream shopping, namely, distributing live video where a host promotes products for sale and facilitating purchase transactions; providing temporary use of non-downloadable software for use in generating streaming advertisements on the web sites of others; software as a service (SaaS) services featuring software for use in e-commerce and the retail industry that provides carbon offset information for product deliveries; software as a service (SaaS) services featuring software that enables users to interact with an Artificial Intelligence (AI) chatbot about business development and management, business data analytics and user behavior analytics, advertising, digital marketing, website design, customer relationship management, database management, sales, electronic business transactions, and customer tracking and inventory management; software as a service (SaaS) services featuring software as an artificially intelligent personal assistant; software as a service (SaaS) services featuring intelligent personal assistant software for natural language processing.

Action History

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