TELUS — 2277414

Application number
2277414

Registration number
TMA1413084

Type(s)
Standard Characters

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2023-08-24

Registered
2026-05-22

Registration Expiry Date
2036-05-22

Registered Owner
TELUS CORPORATION
c/o TELUS Legal Services
200 Consilium Place, Suite 1600
Scarborough
ONTARIO M1H3J3

Agent
LAMBERT INTELLECTUAL PROPERTY LAW
200-10328 81 Ave NW
Edmonton
ALBERTA T6E1X2

Documents
View documents

Index headings

TELUS

Goods (Nice class & Statement)

9	(1) Downloadable software for businesses, post-secondary institutions and their employees and students for administering, promoting, tracking, accessing, displaying data for, and managing human resources, payroll, employee or group benefits, employee and family assistance programs, pension plans, employee absence, employee efficiency and productivity, workplace incidents resources, and health and wellness data; Downloadable software for businesses, post-secondary institutions and their employees and students for administering, promoting, tracking, accessing, displaying data for, and managing employee and student fitness programs, addiction treatment, and physical, social, financial and mental health and wellness, and resources and programs for the aforementioned services, and for tracking and managing employee and student physical, social, financial and mental health and wellness; Downloadable software for improving and managing health and wellness, namely for setting, tracking and monitoring health and wellness goals of users, collecting and tracking health and wellness user data and providing health and wellness resources; Downloadable software for businesses and post-secondary institutions to collect, analyze and predict data from employee or student surveys, business financial data and human resources, and to manage and predict employee or student physical, social, financial and mental health and wellness, employee or group benefits utilization and costs, and productivity risks; Downloadable software featuring artificial intelligence for businesses and post-secondary institutions for administration and management of human resources, employee or group benefits, employee and family assistance plans, and for supporting and monitoring management and improvement of employee or student physical health, social health, financial health and mental health and wellness; Downloadable software for use in diagnosis or treatment of psychological disorders or addictive behaviour; Downloadable software featuring resources in the fields of physical, social, financial and mental health and wellness, human resources, employee or group benefits, and pension plans; Downloadable mobile application that enables users to connect with medical, health care, human services, social work, psychology or counselling professionals, physical and mental health resources, financial management resources, social health resources and other users to assess, manage and improve physical, social, financial and mental health concerns; Downloadable mobile application for users to access employee and family assistance programs.

Services **(Nice class & Statement)**

35	(1) Business consulting and advisory services and providing information and resources in the fields of business and personnel management, human resources, human capital management, employee or group benefits, retirement plans, employee compensation, employee and family assistance programs, employee efficiency and productivity, and employee training and education; Business consulting and advisory services for businesses and post-secondary institutions in the fields of employee and student physical, social, financial and mental health and wellness, work issues, family issues, family and dependent care, pet care, critical incident support, trauma support, and employee and student wellness strategies, training, education, and support options; Administration of human resources; Development and implementation of pension plans, employee benefit plans, group benefit plans, employee and family assistance programs, and programs and resources for employees or students to promote and improve physical, social, financial and mental health and wellness for others, being business consulting and advisory services; Business administration of pension plans, employee benefit plans, group benefit plans, employee and family assistance programs, and programs and resources for employees or students to promote and improve physical, social, financial and mental health and wellness; Outsourcing of administration of human resources, pension plans, employee or group benefits, and health and wellness services; Conducting employee surveys for others for the purpose of improving employee performance and morale; Collecting and analyzing data from employee surveys, business financial data and human resources to analyze, predict and manage employee physical, social, financial and mental health, general wellness, engagement, and productivity, and associated costs and to create business action plans to improve employee physical, social, financial and mental health and wellness, engagement, efficiency and productivity; Providing an online marketplace for buyers and sellers of insurance, financial investment and retirement products that provides insurance, financial investment and retirement products with tools to help users make decisions, enrollment tools, and account management tools that allow individuals to access and purchase products and services from various providers; Lawyer referrals; Medical, healthcare, and counselling referrals; Referrals in the fields of family and dependent care, elder care, home care, pet care, domestic services, namely cleaning and washing, financial issues, namely financial management and investment advice, consumer issues, namely to resolve problems with products or services, and home repairs; Outsourcing of investment management.
36	(2) Consulting and advisory services in the fields of investment management, employee or group benefit plans concerning insurance and finance, and pension plans; Financial advisory and consultancy services relating to financial planning, investment management, employee or

	group benefits, insurance and pensions; Actuarial services and actuarial consulting services; Investment management services; Financial advisory and consultancy services relating to financial management; Financial administration of employee pension plans, benefits plans and employee and family assistance programs
38	(3) Providing access to a mobile application that enables users to connect with to medical, health care, human services, social work, psychology or counselling professionals, physical and mental health resources, financial management resources, social health resources and other users to assess, manage and improve physical, social, financial and mental health concerns; Providing access to a mobile application for users to access employee and family assistance programs.
41	(4) Educational services, namely, seminars and educational programs in the fields of effective leadership, diversity and inclusion, healthy work environments, family and dependent care, employee or group benefits, retirement planning, critical incident support, and physical, social, financial and mental health and wellness; Educational consultant services for assisting students and parents on educational decisions and advising on educational options; Consulting and advisory services and providing information for organizations relating to employee and student training in the fields of human resources and wellness; Counselling services, support services and providing resources for students, employees and their families in the field of career counselling; Providing educational information and resources for an organization's employees or students in the fields of physical, social, financial and mental health and wellness, work issues, family issues, family and dependent care, pet care, critical incident support, trauma support, and employee and student wellness strategies, training, education, and support options
42	(5) Software as a service services featuring software for businesses, post-secondary institutions and their employees and students for administering, promoting, tracking, accessing, displaying data for, and managing human resources, payroll, employee or group benefits, pension plans, employee and family assistance programs, employee absence, employee efficiency and productivity, workplace incidents resources, and health and wellness data; Software as a service services featuring software for businesses, post-secondary institutions and their employees and students for administering, promoting, tracking, accessing, displaying data for, and managing employee and student fitness programs, addiction treatment, and physical, social, financial and mental health and wellness, and resources and programs for the aforementioned services, and for tracking and managing employee and student physical, social, financial and mental health and wellness; Software as a service services featuring software for improving and managing health and wellness, namely for setting, tracking and monitoring health and wellness goals of users, collecting and tracking health and wellness user data and providing health and wellness resources; Software as a service

services featuring software for businesses and post-secondary institutions to collect, analyze and predict data from employee or student surveys, business financial data and human resources to, and to manage and predict employee or student physical, social, financial and mental health and wellness, employee or group benefits utilization and costs, and productivity risks; Software as a service services namely software featuring artificial intelligence for businesses and post-secondary institutions for administration and management of human resources, employee or group benefits, employee and family assistance plans, and for supporting and monitoring management and improvement of employee or student physical health, social health, financial health and mental health and wellness; Design, development, and implementation of software for digital applications and services in the fields of human resources, employee or group benefits, employee and family assistance, and physical, social, financial and mental health and wellness; Software as a service services featuring software for use in diagnosis or treatment of psychological disorders or addictive behaviour; Platform as a service services featuring software platforms for businesses, post-secondary institutions and their employees and students for administering, promoting, tracking, accessing, displaying data for, and managing human resources, payroll, employee or group benefits, pension plans, employee and family assistance programs, employee absence, employee efficiency and productivity, workplace incidents resources, and health and wellness data; Platform as a service services featuring software platforms for businesses, post-secondary institutions and their employees and students for administering, promoting, tracking, accessing, displaying data for, and managing employee and student fitness programs, addiction treatment, and physical, social, financial and mental health and wellness, and resources and programs for the aforementioned services, and for tracking and managing employee and student physical, social, financial and mental health and wellness; Platform as a service services featuring software platforms for improving and managing health and wellness, namely for setting, tracking and monitoring health and wellness goals of users, collecting and tracking health and wellness user data and providing health and wellness resources; Platform as a service services featuring software platforms for business and post-secondary institutions to collect, analyze and predict data from employee or student surveys, business financial data and human resources to, and to manage and predict employee or student physical, social, financial and mental health and wellness, employee or group benefits utilization and costs, and productivity risks; Platform as a service services featuring software platforms featuring artificial intelligence for businesses and post-secondary institutions for administration and management of human resources, employee or group benefits, employee and family assistance plans, and for supporting and monitoring management and improvement of employee or student physical health, social health, financial health and mental

	health and wellness; Platform as a service services featuring software platforms for use in diagnosis or treatment of psychological disorders or addictive behaviour.
44	(6) Medical services, namely administering vaccines, medical risk factor screening, musculoskeletal condition screening, and diagnosis or treatment of psychological disorders or addictive behaviour; Telehealth services, namely telemedicine services; Psychological assessment, therapy, and counselling services; Medical social work services, namely, coordination of medical and psychological services for clients; Social work services, namely, counselling and psychotherapy services; Occupational therapy services; Speech-language pathology services; Cognitive behavioural therapy services; Clinical psychologist services; Applied behaviour analysis (ABA) therapy; Psychological counselling services and support services for students, employees and their families in the fields of physical, social, financial and mental health and wellness, personal development, family and dependent care, addictions, work related issues, career counselling, disability needs, productivity, and critical incident or trauma support; Providing medical information for students, employees and their families in the fields of general physical and mental health and wellness, family and dependent care, addictions, disability needs, and critical incident or trauma support via a website.
45	(7) Legal advisory and consultation services; Legal services

Action History

Action	Action date	Due date	Comments
Filed	2023-08-24		
Created	2023-08-24		
Formalized	2023-08-24		
Pre-Assessment Letter Sent	2023-09-07		Multiple Reasons
Search Recorded	2024-08-29		
Examiner's First Report	2024-08-29	2025-02-28	
Correspondence Created	2025-04-10	2025-10-10	
Approved	2025-12-16		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-12-16		APPROVED BY PROGRAM EX200M1
Advertised	2026-03-04		Vol.73 Issue 3723
Registration Pending	2026-05-22		
Registered	2026-05-22	2036-05-22	