

Application number

2285298

Registration number

TMA1378113

International Registration Number

1754260

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2023-08-22

International Registration

2023-08-22

Registered

2026-01-16

Registration Expiry Date

2033-08-22

Registered Owner

EL BAIK FOOD SYSTEMS CO S.A.
Boulevard de la Pétrusse 69
L-2320 Luxembourg
LUXEMBOURG

Agent

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Index headings

ALBAIK
AL BAIK
SIR
BARON

Vienna information (Code & Description)

3.7.19	Heads of birds, parts of birds, feathers, footprints, skeletons of birds
3.7.21	Other birds
A 3.7.24	Birds or bats stylized, in shadow or in silhouette
A 3.7.25	Birds in costume or personified
9.7.1	Headwear
A 9.7.25	Other headwear
9.3.1	Clothing
A 9.3.13	Ties, bow ties, silk scarves
26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.26	Circles or ellipses with cutout areas
28.1.0	Inscriptions in arabic characters
29.1.1	Red, pink, orange
29.1.2	Yellow, gold
29.1.6	White, grey, silver

Colour claim

Colour is claimed as a feature of the trademark. The mark consists of the wording "ALBAIK" in red under Arabic characters in red with a small scribble to the left of the Arabic characters in red. A red hat with a yellow band appears above the letter "I" in "BAIK" and above the Arabic characters. To the right of the wording "ALBAIK", there is a white chicken clothed in red wearing a red hat with a yellow band and a red bowtie. The chicken head appears inside a shaded yellow and white circle outlined in red and partially formed by non-Latin characters in red. A red hat with a yellow band is above these non-Latin characters.

Foreign Character Translation

The translation provided by the applicant of the word(s) "ALBAIK" is "Sir" or "Baron".

Foreign Character Transliteration

The transliteration provided by the applicant of the foreign character(s) is ALBAIK.

Goods (Nice class & Statement)

29	(1) Meat, poultry, and processed fish; chicken; roasted chicken; fried chicken; chicken croquettes; chicken fillet nuggets; fish fillets; cooked shrimp; coleslaw; French fries;
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hummus; combination meals consisting primarily of a meat, chicken, fish, or shrimp-based entrée, and a bun, French fries, salad, corn on the cob, hummus, and sauce; cheese; edible fat; edible oils; eggs; olive oil for food; palm oil for food; vegetable salads; yogurt; maize oil; corn oil.
(2) Chicken sandwiches; chicken fillet sandwiches; chicken wraps; sauces for chicken, namely, garlic sauce, gravy sauce, poultry sauce, chicken wing sauce, hot sauce, barbecue sauce, tartar sauce; sauces for fish, namely, fish sauce, garlic sauce, tartar sauce; fish sandwiches; shrimp sandwiches; sandwiches; prepared corn on the cob; sauces, namely, sauces mixes, meat sauce, seafood sauce, oyster sauce, sesame sauce, picante sauce; cocktail sauces; garlic-based sauces; buns; ice cream.

Services (Nice class & Statement)

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(1) Services for providing food and drink in food halls; restaurant services, namely, providing of food and beverage for consumption on and off the premises; catering services including mobile catering services; eat-in and take-out food restaurant services.

Claims

Priority Filing Date: April 19, 2023, Country or Office: Benelux Office for IP (BOIP), Application No. 1482658 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2023-08-22		Registration
International Registration	2023-08-22	2033-08-22	
Designation Notification - Madrid Protocol	2023-10-05	2025-04-05	
Created	2023-10-05		
Formalized	2023-10-05		
Notification of Possible Opposition Sent	2024-08-05		
Search Recorded	2024-10-22		
Examiner's First Report	2024-10-22	2025-04-22	
Total Provisional Refusal	2024-10-22	2025-04-22	
Agent Changed	2025-03-05		From/De: To/A: 7179
Approved	2025-08-21		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-08-21		APPROVED BY PROGRAM EX200M1
Advertised	2025-10-29		Vol.72 Issue 3705
			Requested on 2025/10/29

Opposition Start Date Notice Sent	2025-10-29		00:30:07 in program jr500m1
Registration Pending	2026-01-16		
Registered	2026-01-16		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2026-01-16		