

**SMOOTHEZ BY AERIE (Stylized) — 2295418**

**Application number**

2295418

**Registration number**

TMA1365266

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2023-11-28

**Registered**

2025-12-05

**Registration Expiry Date**

2035-12-05

**Registered Owner**

Retail Royalty Company, a  
Nevada, U.S.A. corporation  
3883 Howard Hughes Parkway  
Las Vegas, NV 89169  
UNITED STATES OF  
AMERICA

**Agent**

OSLER, HOSKIN &  
HARCOURT LLP  
Suite 320, World Exchange  
Plaza  
100 Queen Street  
Ottawa,  
ONTARIO K1P1J9

**Documents**

**Index headings**

SMOOTHEZ BY AERIE  
SMOOTH EZ  
EASY

**Vienna information (Code & Description)**

27.1.1 Letters or numerals forming geometrical figures, written or  
typographical matter in perspective  
A 27.1.13 Letters or numerals forming a figure in the shape of a  
band with one or more wavy or zigzag sides

**Goods (Nice class & Statement)**

25 (1) Clothing, namely, t-shirts, athletic tops, crop tops,  
halter tops, hooded tops, knit tops, tank tops, tube tops,  
warm-up tops, woven tops, knit bottoms, woven bottoms,  
lingerie, bralettes, bras, underwear, bike shorts.

[View documents](#)

### Action History

Action	Action date	Due date	Comments
Filed	2023-11-28		
Created	2023-11-28		
Formalized	2023-11-28		
Pre-Assessment Letter Sent	2023-12-14		Goods or Services Not Acceptable
Search Recorded	2024-12-09		
Examiner's First Report	2024-12-09	2025-06-09	
Approved	2025-08-21		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-08-21		APPROVED BY PROGRAM EX200M1
Advertised	2025-09-17		Vol.72 Issue 3699
Registration Pending	2025-12-05		
Registered	2025-12-05	2035-12-05	