

"Kaizen Infinity" is the brand name "Growth Without Limits" is the text-based trademark — 2296314

**Application number**

2296314

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

ABANDONED SECTION 36

**TM5 status**

DEAD/APPLICATION/  
Withdrawn/Abandoned



The owner of the trademark application withdrew (e.g. abandoned) the application and the application is no longer active.

**Filed**

2023-11-30

**Applicant**

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20 Red Maple Dr  
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NOVA SCOTIA B3T1G6

**Documents**

[View documents](#)

**Index headings**

Z KAIZEN

**Vienna information (Code & Description)**

24.15.2	Two arrows, double-headed arrows
A 24.15.8	Arrows combined with any other inscription (except a 24.15.17)
A 24.15.13	Arrows forming a circle, an arc of a circle or a ring
26.4.1	Squares
A 26.4.5	One quadrilateral
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
27.5.1	Letters presenting a special form of writing
A 27.5.12	Letters crossed or barred by letters, numerals or a figurative element

**Goods (Nice class & Statement)**

25 (1) Athletic apparel; athletic clothing; athletic clothing, baby clothing, casual clothing, children's clothing, hats; athletic footwear and sports footwear; baby clothes; baby clothing; baby layettes for clothing; ballet clothing; beach clothes; beach clothing; beach clothing, casual clothing, children's clothing, hats, flip-flops; beach footwear, namely sandals and beach shoes; belts for clothing; belts made out of cloth; bridal separates, namely, tops as clothing and bottoms as clothing; business clothing; camouflage clothing for hunting; casual and athletic clothing; casual and athletic footwear; casual clothing; casual clothing adorned with customized slogans and graphic designs; casual clothing featuring pants, dresses and shorts; casual clothing, hats and caps; casual clothing, intimate apparel, undergarment; casual clothing, sports clothing, everyday clothing, outdoor winter clothing; casual clothing, t-shirts, promotional t-shirts; casual shirts, long-sleeved t-shirts, sweatshirts, t-shirts, sweaters, skirts, dresses, hats, children's clothing; casual wear, athletic clothing, beach wear, exercise clothes; children's clothes; children's clothing; childrens' clothing; cloth face masks for fashion wear; cloth hats; clothing for athletic use, namely, padded pants; clothing for athletic use, namely, padded shirts; clothing for athletic use, namely, padded shorts; clothing for athletic use, namely, shorts; clothing for babies; clothing for children; clothing for figure skating; clothing for gymnastics; clothing for skiing; clothing for sports; clothing for wear in judo practices; clothing in particular pants; clothing in the nature of pants; clothing layettes; clothing particularly pants; clothing, namely, base layers; convertible clothing in the nature of hooded sweatshirts; convertible clothing in the nature of pants; cycling gloves, cyclists' clothing, casual clothing, athletic clothing, athletic apparel, sportswear, athletic footwear, exercise footwear,

sports footwear, caps, hats, sun visors and beanies; cyclists' clothing; dance clothing; dress clothing; ear warmers being clothing; exercise clothing; face masks being clothing; formal clothing; formal footwear; headbands for clothing; jackets; jeans; jerseys; knit tops, shorts, leggings, athletic clothing; linen clothing, namely, t-shirts, tank tops, skirts, skorts, vests, jackets, trousers; men's clothing, namely, pants, jackets, suits, dress shirts and ties; military clothing; new and used clothing, namely, casual wear in the form of tops and bottoms; non-orthotic inserts for footwear; padel athletic clothing; pants, leggings, shorts, tights, athletic clothing; paper hats for use as clothing items; pockets for clothing; promotional casual clothing; rebozos being clothing; shoes, sneakers and insoles for footwear; ski clothing; sports clothing; subscription boxes comprised of clothing, namely, shirts, pants, skirts, sweaters, sweatshirts, casual wear, pajamas, underwear, children's clothing, aprons, jackets, coats, dresses, t-shirts, tank tops, shorts, athletic clothing and formal wear; sun protective clothing; underwear, swimwear, casual clothing, athletic clothing, sports clothing

### **Services (Nice class & Statement)**

- 35 (1) Administration of a brand ambassador marketing program; administration of an influencer marketing program; advertising agencies; advertising agency services; advertising and business management consultancy; advertising and business management consultancy provided on-line from computer database or internet; advertising and promoting goods and services of others by placing advertisements on taxi cabs; advertising by mail order for others; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising consultancy; advertising consultancy based on communications with customers and market research data; advertising copywriting; advertising flyer distribution; advertising flyer distribution for others; advertising for others through electronic display panels; advertising goods and services of others by promoting the availability of goods for delivery via a global computer network; advertising goods and services of others by promoting the availability of goods for ordering via a global computer network; advertising goods and services of others by promoting the availability of goods for purchase via a global computer network; advertising goods and services of others by promoting the availability of goods for selection via a global computer network; advertising on the Internet for others; advertising planning for others; advertising planning services; advertising research; advertising services for promoting a series of films for others; advertising services for promoting public awareness in the fields of fitness, well-being, and maintaining a healthy lifestyle; advertising services for promoting public awareness of the benefits of a healthy lifestyle; advertising services for promoting public awareness of the benefits of general health and wellness; advertising services for promoting public

awareness of the benefits of healthy food; advertising services for promoting public awareness of the benefits of nutrition; advertising services for promoting public awareness of the benefits of physical activity; advertising services of a radio and television advertising agency; advertising services provided via the internet, namely, promoting the goods of others by providing information regarding discounts and special offers for the goods of others; advertising services to create brand identity for others; advertising services, namely providing advertising space in online periodicals and magazines; advertising text publication services for others; advertising the goods and services of others; advertising the goods and services of others via social media; advertising the goods and services of others via blogs; advertising the goods and services of others via electronic media and specifically the internet; advertising the goods and services of others via podcasts; advertising, marketing and promoting the goods of others using kiosks; advertising, marketing and promoting the goods of others using signage; business administration and office functions in the field of marketing; business advice relating to marketing; business consulting services in the fields of sales and marketing; business management analysis related to digital marketing; business management consulting with relation to strategy, marketing, production, personnel and retail sale matters; business marketing consulting services; business marketing consulting services based on communications with customers and market research data; business strategy development services in the field of media buying, public relations and advertising; buying and negotiating services for the purchase of advertising media to promote the goods and services of others; buying and negotiating services for the purchase of advertising space and time for others; commercial administration of the design of advertising material for others; consultancy services in the field of affiliate marketing; consultancy services in the field of Internet marketing; consultation services, namely media and data consultation regarding development and production of digital marketing campaigns for others; consultation services, namely, creative and strategic consultation regarding development and production of digital marketing campaigns for others; consulting in the field of digital marketing; content marketing strategies; creating and updating advertising material for others; creation of advertising content for third parties for display on digital signage and management of such advertising content; developing marketing strategies and marketing concepts for others; developing of marketing strategies for others; development and production of online marketing campaigns for others; development of marketing campaigns for others; development of marketing strategies and concepts for others; digital and online advertising of the goods and services of others; digital marketing agency services, namely, development and production of digital marketing campaigns for others; digital marketing strategic plan development services for others; direct mail advertising of the goods and services of

others; direct marketing consultancy; direct marketing of the goods and services of others; direct marketing services of the goods and services of others; dissemination of advertising matter for others through marketing and advertising tailored to individual customers of retail stores; dissemination of online advertising over a computer network for others; distribution of advertisements and commercial announcements for others; distribution of advertising brochures for others; distribution of advertising flyers for others; distribution of advertising mail and of advertising supplements attached to regular editions for others; distribution of advertising materials for others; e-commerce services namely, providing information on consumer products in the field of beverages through global computer networks with an advertising and sales purpose for others; e-commerce services namely, providing information on consumer products in the field of food through global computer networks with an advertising and sales purpose for others; electronic billboard advertising of the goods and services of others; entertainment marketing services, namely, marketing, promotion and advertising for recording and performing artists; farmers' markets; influencer marketing; magazine advertising for others; on-line advertising for others on computer networks; on-line advertising services for others on computer networks; on-line advertising services for others via social media influencer marketing; on-line advertising the goods and services of others on computer communications networks; online advertising for others via a computer communications network; online community management services, namely, developing marketing strategies, concepts and tactics by online community building; planning and purchase of media time and space for direct marketing advertising of the goods and services of others; preparation and realization of media advertising for others being brochures and posters; preparation and realization of media advertising for others being business cards; preparation and realization of media advertising for others being direct mail; preparation and realization of media advertising for others being leaflets and flyers; preparation and realization of media advertising for others being newspaper advertising; preparation and realization of media advertising for others being TV and radio advertising; preparation of custom advertisements for others; preparing advertisements for others; preparing and placing advertisements for others; preparing and placing outdoor advertisements for others; preparing speeches and oral presentations for others for use in marketing; press advertising consultancy; processing telephone inquiries regarding advertised goods and services; production of advertising films for others; promoting the goods and services of others through advertisements in printed brochures and pamphlets; promoting the goods and services of others through advertisements on Internet web sites; promoting the goods and services of others through advertisements on Internet websites; promoting the goods and services of others through advertisements on the internet; promoting the

goods and services of others through advertising campaigns in the radio; promoting the goods and services of others through advertising campaigns in the television; promoting the goods and services of others through the distribution of online information, recipes, advertisements, articles, and video clips; promoting the sale of goods of others through advertisements on the internet; providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; providing advertising space in a periodical; providing advertising space in periodicals and newspapers; providing advertising space in periodicals, newspapers and magazines; providing advertising space on billboards and in kiosks; providing advice in the field of business management and marketing; providing advice in the field of market research and analysis of consumer buying habits and consumer opinions for use in advertising the goods and services of others; providing advice in the field of media planning and analysis of consumer buying habits and consumer behaviour for use in advertising the goods and services of others; providing advice regarding the need to conduct polls and market research; providing advice regarding the selection of polling and market research service providers; providing analysis of market research statistics to assist health insurers and payers in the field of data analytics; providing and rental of advertising space on the internet; providing business and market research services for others in the field of media buying; providing business information for developing marketing strategies for others in the field of art, collectibles, luxury goods, and branded products; providing business information in the field of social media; providing business information in the fields of marketing and business via a website; providing business marketing information for others; provision of advertising space in magazines; provision of advertising space in newspapers; provision of advertising space on a global computer network; provision of an online marketplace for buyers and sellers to advertise and arrange transportation of goods for others; radio advertising for others; social media marketing for others; social media strategy consulting; television advertising for others; television and radio advertising services; web indexing for commercial or advertising purposes

41 (2) Providing non-downloadable educational information, commentary and articles in the field of mental and physical health and wellness through a website; writing of articles for an online blog for educational purposes; writing of articles for an online blog for entertainment purposes; writing of articles for periodicals other than for advertising or publicity

42 (3) Application service provider featuring application programming interface (api) software for analyzing market data; application service provider featuring application programming interface (api) software for gathering market data; data automation and data collection using software to evaluate, analyze and collect market data in the field of real estate; data automation and data collection using software to evaluate, analyze and collect market data in

the field of residential and commercial building management; platform as a service (PAAS) featuring computer software platforms for allowing users to create, manage and share digital marketing campaigns; platform as a service (PAAS) featuring computer software platforms for corporate fundraising, namely allowing businesses to create, manage and share multiple digital social fundraising campaigns and to market these campaigns to their network of customers; programming of software for market research purposes; providing scientific research information in the fields of clinical trials and post-market trials; providing temporary use of online educational software containing topics of instruction in marketing; software as a service (SAAS) featuring software for use in financial trading, financial exchange, and accessing financial information and market data and trends; software as a service (SAAS) featuring temporary use of non-downloadable software for corporate fundraising, namely for enabling businesses to connect and create, manage and share multiple crowdfunding campaigns and to market these campaigns to their network of customers; software as a service (SAAS) featuring temporary use of non-downloadable software that enables users to connect and create, manage and share joint marketing campaigns; software as a service (SaaS) for use in managing, reporting, tracking and automating email marketing of goods and services for others

**Action History**

Action	Action date	Due date	Comments
Filed	2023-11-30		
Created	2023-11-30		
Formalized	2023-11-30		
Search Recorded	2024-11-25		
Examiner's First Report	2024-11-25	2025-05-25	
Default Notice Sent	2025-06-12	2025-08-12	
Abandoned - Section 36	2025-09-02		