

Application number
2301273

Type(s)
Standard Characters

Category
Trademark

CIPO Status
OPPOSED

TM5 status
LIVE/APPLICATION/
Opposition Pending



The pending trademark application has been examined by the Office and was published for opposition, at which time one or more oppositions were filed but they have not yet been decided.

Filed
2023-12-22

Applicant
Routine Inc.
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Calgary
ALBERTA T2E3Z6

Agent
BENNETT JONES LLP
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855 - 2ND STREET S.W.
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ALBERTA T2P4K7

OPPONENT
HUGO BOSS AG
Holy-Allee 3
Metzingen, 72555
DE

Agent
SMART & BIGGAR LP

Index headings

LIKE A BOSS

Goods (Nice class & Statement)

- 3 (1) Baby lotions; baby wipes; bath bombs; blush; body creams; body lotions; body scrub; body wash; eye cream; eye liner; eye shadow; face lotion; face powder; foundation makeup; hair conditioner; hair oils; laundry detergents; lip balm; lip gloss; lipstick; mascara; nail polish; perfumes; shampoos; shaving cream; solid perfumes; tanning creams; toothpaste
- 3 (2) In-shower body cream; personal fragrance; soap, namely, hand soap, body soap, liquid bath and hand soap, liquid soaps for hands, face and body; perfumed soap, bar soap, bath soap, beauty soap, body cream soap, body care soap, cosmetic soap; body balm; hair balms; non-medicated mouthwash; non-medicated diaper rash cream; oil pulling namely coconut oil and essential oils for infection and impurities in teeth; non-medicated feminine hygiene wash; non-medicated vaginal cream; non-medicated vaginal mask; non-medicated vaginal scrubs; pubic hair oil and pubic hair conditioner; sheet face masks for cosmetic purposes; Eye oil for cosmetic purposes; eye serum; beauty serums; gel eye patches for cosmetic purposes; beauty balm creams; facial scrubs; underarm scrub; self tan oil; mineral water for cosmetic purposes; fragrance spray for clothing; room fragrances; cheek tint; hand balm creams; non-medicated ointment for the hands;
- 4 (3) Candles
- 5 (4) Hygienic vaginal lubricants;

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M5H3Y2

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2023-12-22		
Created	2023-12-22		
Formalized	2023-12-22		
Pre-Assessment Letter Sent	2024-01-04		Multiple Reasons
Search Recorded	2024-10-30		
Examiner's First Report	2024-10-30	2025-04-30	
Correspondence Created	2025-03-27	2025-09-27	
Correspondence Created	2025-05-16	2025-11-16	
Correspondence Created	2025-11-07	2026-05-07	
Approved	2026-04-01		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-04-01		APPROVED BY PROGRAM EX200M1
Advertised	2026-06-24		Vol.73 Issue 3739
Proposed Opposition	2026-08-07		

Opposition History

Case # 1 : HUGO BOSS AG - Pending

Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2026-08-07	2026-10-24
Extension of Time Granted to Opponent - Cooling-off	2026-10-23	
Deadline to File S/O	2026-10-23	2027-05-24