

**URLLO — 2305816**

**Application number**

2305816

**Registration number**

TMA1359402

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2024-01-18

**Registered**

2025-11-14

**Registration Expiry Date**

2035-11-14

**Registered Owner**

EasyRedir Inc.  
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Calgary  
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**Agent**

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**Index headings**

URLLO

**Services (Nice class & Statement)**

- 35 (1) Consulting services in the field of search engine optimization (SEO) for sales promotion
- 38 (2) Consulting services in the field of URL redirection services, namely, rerouting computer connections from one network address to another
- 42 (3) Software as a service (SAAS) services featuring software for use in URL redirection services, namely, rerouting computer connections from one network address to another, search engine optimization (SEO) for sales promotion, and website traffic optimization

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	2024-01-18		
Created	2024-01-18		
Formalized	2024-01-18		
Pre-Assessment Letter Sent	2024-02-15		Goods or Services Not Acceptable
Search Recorded	2025-07-25		
Approved	2025-08-04		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-08-04		APPROVED BY PROGRAM EX200M1
Advertised	2025-08-27		Vol.72 Issue 3696
Registration Pending	2025-11-14		
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