

Application number

2314781

Registration number

TMA1391711

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2024-03-11

Registered

2026-03-04

Registration Expiry Date

2036-03-04

Registered Owner

Sony Interactive Entertainment
Europe Limited
10 Great Marlborough Street
London, W1F 7LP
UNITED KINGDOM

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Old Owner

Sony Interactive Entertainment
LLC

Index headings

RUN SACKBOY! RUN!
SACK BOY

Goods (Nice class & Statement)

9 (1) Augmented reality game software; computer game software; computer game software for use on mobile and cellular phones; downloadable computer game software; downloadable computer games delivered digitally to personal computers, video game consoles, handheld computers and tablet computers; downloadable video game programs; recorded computer game programs; recorded video game programs; video game software; virtual reality game software

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-10-29

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-10-27

COMMENTS / COMMENTAIRES: FROM/DE: Sony Interactive
Entertainment LLC

TO/A: Sony Interactive Entertainment Europe Limited

2207 Bridgepointe Parkway
San Mateo, CA 94404
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2024-03-11		
Created	2024-03-11		
Formalized	2024-03-11		
Search Recorded	2025-05-23		
Examiner's First Report	2025-05-23	2025-11-23	
Change of Title Registered	2025-10-29		Assignment/Cession
Approved	2025-11-24		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-11-24		APPROVED BY PROGRAM EX200M1
Advertised	2025-12-17		Vol.72 Issue 3712
Registration Pending	2026-03-04		
Registered	2026-03-04	2036-03-04	