

Application number

2319388

Type(s)

Design

Category

Trademark

CIPO Status

APPROVED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2024-04-03

Applicant

The Hong Kong Jockey Club
One Sports Road
Happy Valley
Hong Kong,
HONG KONG

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents

[View documents](#)

Index headings

WORLD POOL BET WITH THE WORLD

OO

O

Vienna information (Code & Description)

24.15.2	Two arrows, double-headed arrows
A 24.15.7	Arrows combined with a letter, monogram or numeral(s)
A 24.15.8	Arrows combined with any other inscription (except a 24.15.17)
A 24.15.11	Arrows combined with any other figurative element (except a 24.15.13 and a 24.15.15)
A 24.15.13	Arrows forming a circle, an arc of a circle or a ring
A 24.15.17	Arrows formed by an inscription
24.17.5	Mathematical signs
A 24.17.7	Mathematical signs combined with figures or letters
A 24.17.8	Infinity Symbol
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Services (Nice class & Statement)

41	(1) Betting services; gaming services, namely, betting on horses; gambling services; offshore telephone betting services; betting services provided via the internet; rental of betting, gaming and gambling equipment and machines; provision of betting, gaming and gambling facilities, namely, off track betting service counters and self-vending terminals; entertainment information services in the field of betting, namely, sports odds and sports results, via the Internet; sports services; sports club services; organizing, arranging and conducting of horse races; rental of sports equipment; provision of on and off site sports facilities for entertainment purposes; providing news and information in the field of sports, namely, sports results; providing sports information; telephone betting; online betting; organizing, arranging and conducting sports betting gambling tournaments, and competitions and contests; organising and conducting exhibition of horse, animals and horse racing events for entertainment, education and cultural purposes; arranging and conducting sports and cultural activities, namely, horse shows; production and distribution of radio and television programmes; production of television programmes relating to horse racing, lotteries,
----	---

betting and sports; provision of on and off site sports facilities for entertainment purposes, swimming pool and diving facilities; rental of stadium facilities; provision of horse racing and horse riding facilities; betting services relating to horse; providing simulation betting, horse racing and football related games via internet and mobile telecommunication platform; providing betting services via the internet and mobile telecommunication network; provision of information relating to betting services, horse racing, horse training, sporting, social and cultural activities; providing sports information via internet and mobile telecommunication platform; publication of magazines, newspapers, books and printed matter; providing electronic online publications, not downloadable, in the field of horse racing; gambling information provided on-line from a computer database and via the internet; providing news and information via a website in the fields of sports and horse racing.

Action History

Action	Action date	Due date	Comments
Filed	2024-04-03		
Created	2024-04-03		
Formalized	2024-04-03		
Pre-Assessment Letter Sent	2024-04-18		Retired Goods or Services
Search Recorded	2025-08-07		
Examiner's First Report	2025-08-07	2026-02-07	
Correspondence Created	2026-02-02	2026-08-02	
Agent Changed	2026-04-21		Transferred From: 5679 To: 59
Approved	2026-09-02		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-09-02		APPROVED BY PROGRAM EX200M1