

# KIMETSU NO YAIBA DEMON SLAYER SWEEP THE BOARD! — 2319513

## Application number

2319513

## Registration number

TMA1384393

## International Registration Number

1783636

## Type(s)

Design

## Category

Trademark

## CIPO Status

REGISTERED

## TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

## Filed

2023-12-28

## International Registration

2023-12-28

## Registered

2026-02-09

## Registration Expiry Date

2033-12-28

## Registered Owner

KABUSHIKI KAISHA  
SHUEISHA trading as  
SHUEISHA INC.  
5-10, Hitotsubashi 2-Chome,  
Chiyoda-ku  
Tokyo 101-8050  
JAPAN

## Agent

## Index headings

KIMETSU NO YAIBA DEMON SLAYER SWEEP THE BOARD!  
KI METSU  
DEMONS  
ANNIHILATING  
FOR  
SWORD

## Vienna information (Code & Description)

1.15.5	Flames
21.1.9	Playing dice, dominoes
23.1.1	Side arms, spears, swords, daggers -- Note: Not including battle-axes (14.7.2).
26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.18	Circles or ellipses containing one or more letters
A 26.1.19	Circles or ellipses with inscriptions projecting beyond the circumference
A 26.1.26	Circles or ellipses with cutout areas
26.2.1	Segments of circles or ellipses (except 26.2.7)
A 26.2.18	Segments or sectors of circles or ellipses, semi-circles or semi-ellipses containing one or more letters
A 26.2.19	Segments or sectors of circles or ellipses, semi-circles or semi-ellipses with inscriptions projecting beyond the circumference
26.13.1	Stains, spots, blots, brush strokes
29.1.8	Black
29.1.1	Red, pink, orange
29.1.2	Yellow, gold
29.1.6	White, grey, silver

## Colour claim

Colour is claimed as a feature of the trademark. The mark consists of the black stylized wording "KIMETSU NO YAIBA DEMON SLAYER" enclosed by a partial red and black circle, above the yellow and orange, bordered in black, stylized wording "SWEEP THE BOARD!". Beneath "SWEEP THE BOARD!" are yellow and orange bordered in black flames and a black sword with a gray, black, and red handle. To the right of "SWEEP THE BOARD!" are two white bordered in black dice with black and red dots".

## Foreign Character Translation

The translation provided by the applicant of the words KIMETSU NO YAIBA is THE SWORD FOR ANNIHILATING DEMONS.

## Goods (Nice class & Statement)

9 (1) Computer game programs; computer game software; video game software; video game programs; video game discs and cartridges; computer game software for use on mobile and cellular phones; mobile phone straps; cases

GOWLING WLG (CANADA)  
 LLP  
 SUITE 2600, 160 ELGIN  
 STREET  
 OTTAWA  
 ONTARIO K1P1C3

**Documents**

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for cell phones; downloadable graphics, digital content being images and downloadable audio and video recordings featuring video games, video games and computer game software for use on mobile and cellular phones; downloadable computer game software; downloadable music files; sound recordings in the form of discs; pre-recorded compact discs containing music; pre-recorded DVDs containing motion pictures; compact discs featuring music, video game sounds and dialogues; video tape recordings; pre-recorded DVDs featuring music videos; downloadable electronic publications namely newsletters in the field of computer games and video games; phonograph records.

**Services (Nice class & Statement)**

41 (1) Entertainment services, namely, providing on-line video games and on-line computer games; providing information on provision of online games; providing online non-downloadable audio and visual recordings in the field of cartoons; providing non-downloadable audiovisual content in the nature of videos via a website; providing non-downloadable images featuring images of characters and scenes from a computer game and a video game; amusement arcade services; arranging online computer and video game competitions for interactive game players; entertainment services in the nature of live performances by video game players; entertainment services in the nature of organizing and conducting video game tournaments; providing information relating to amusement arcade services; providing on-line music, not downloadable.

**Claims**

Priority Filing Date: November 08, 2023, Country or Office: JAPAN, Application No. 2023-124419 in association with the same kind of goods and in association with the same kind of services

**Action History**

Action	Action date	Due date	Comments
Filed	2023-12-28		Registration
International Registration	2023-12-28	2033-12-28	
Created	2024-04-03		
Formalized	2024-04-03		
Designation Notification - Madrid Protocol	2024-04-04	2025-10-04	
Notification of Possible Opposition Sent	2025-02-04		
Search Recorded	2025-06-09		
Examiner's First Report	2025-06-09	2025-12-09	
Total Provisional Refusal	2025-06-09	2025-12-09	

Agent Changed	2025-06-25		From/De: To/A: 8390
Approved	2025-09-08		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-09-08		APPROVED BY PROGRAM EX200M1
Advertised	2025-11-19		Vol.72 Issue 3708
Opposition Start Date Notice Sent	2025-11-19		Requested on 2025/11/19 00:30:07 in program jr500m1
Registration Pending	2026-02-09		
Registered	2026-02-09		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2026-02-09		