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2321597

Registration number
TMA1361541

Type(s)
Standard Characters

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed
2024-04-15

Registered
2025-11-21

Registration Expiry Date
2035-11-21

Registered Owner
AIR MILES Loyalty Inc.
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Documents
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Index headings

MULTIPLIEZ LES MOMENTS

Services (Nice class & Statement)

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(1) Advertising and promotion of goods and services of others by means of an incentive rewards program; customer relationship management; database marketing services, namely the provision of statistical analysis and consultation regarding the use of databases in the marketing of goods and services; marketing services, namely providing statistical information to businesses on the purchasing patterns of consumers and other businesses; providing data management and analysis services relating to customer transactions, consumer purchase behaviour and customer profile data; providing consultation regarding retail sales and business decisions;
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(2) Administration of consumer loyalty programs; organization and management of business-to-business partnerships with loyalty programs; organization and management of customer loyalty programs

Action History

Action	Action date	Due date	Comments
Filed	2024-04-15		
Created	2024-04-15		
Formalized	2024-04-15		
Pre-Assessment Letter Sent	2024-04-25		Goods or Services Not Acceptable
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Approved	2025-08-08		APPROVED BY PROGRAM EX200M1
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