

Application number

2329798

Registration number

TMA1348444

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2024-05-30

Registered

2025-09-15

Registration Expiry Date

2035-09-15

Registered Owner

Blazesoft Ltd.
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Agent

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Documents

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Index headings

YAY CASINO
YEAH

Goods (Nice class & Statement)

- 9 (1) Downloadable computer software for playing online electronic games; Downloadable computer programs for accruing, tracking and redeeming points in casino players rewards programs; Downloadable computer software in the nature of a mobile application for use on mobile phones, tablet computers, computer terminals, self-service interactive kiosks, and handheld electronic devices for use in accessing websites where users can gamble and place bets

Services (Nice class & Statement)

- 35 (1) Providing incentive award programs through issuance of loyalty points and gift cards for purchase of a company's goods and services
- 41 (2) Online gaming services in the nature of casino-style gaming; Providing online casino-style gaming services featuring a players' rewards program; Arranging of contests featuring casino-style gaming; Entertainment services, namely, providing online casino-style games and games of chance; Entertainment services, namely, online casino-style gaming
- 42 (3) Non-downloadable computer programs for accruing, tracking and redeeming points in casino-style players' rewards programs

Claims

Priority Filing Date: May 29, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98-573,471 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2024-05-30		
Created	2024-05-30		
Formalized	2024-05-30		
Pre-Assessment Letter Sent	2024-06-13		Goods or Services Not Acceptable
Search Recorded	2025-05-22		
Approved	2025-05-30		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-05-30		APPROVED BY PROGRAM EX200M1
Advertised	2025-06-25		Vol.72 Issue 3687
Registration Pending	2025-09-15		
Registered	2025-09-15	2035-09-15	