

BEST BUY IMAGINE THAT. Design — 2331728

Application number

2331728

Registration number

TMA1397623

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2024-06-07

Registered

2026-03-25

Registration Expiry Date

2036-03-25

Registered Owner

BBY SOLUTIONS, INC.
7601 Penn Avenue South
Richfield, MN 55423
UNITED STATES OF
AMERICA

Agent

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40th Floor
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Address for Service

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425 West 6th Ave

Index headings

BEST BUY IMAGINE THAT.

Vienna information (Code & Description)

20.5.15	Tie-on labels
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Services (Nice class & Statement)

35	(1) On-line retail store services featuring a wide variety of consumer goods, namely, consumer electronics and household appliances; Promoting the sale of credit card accounts through the administration of incentive award programs; Promoting the sale of goods and services of others by customer loyalty and incentive award programs for retail customers; Providing commercial information and advice for consumers in the choice of products and services in relation to consumer electronics and household appliances; Providing user reviews for commercial or advertising purposes in relation to consumer electronics and household appliances; Retail store services featuring a wide variety of consumer goods, namely, consumer electronics and household appliances.
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Claims

Priority Filing Date: December 15, 2023, Country or Office: JAMAICA,
Application No. 91321 in association with the same kind of services

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2024-06-07		
Created	2024-06-07		
Formalized	2024-06-07		
Pre-Assessment Letter Sent	2024-06-20		Retired Goods or Services
Search Recorded	2025-02-07		
Examiner's First Report	2025-02-07	2025-08-07	
Agent Changed	2025-07-29		From/De: To/A: 9681
Approved	2025-10-24		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-10-24		APPROVED BY PROGRAM EX200M1
Advertised	2026-01-07		Vol.73 Issue 3715
Registration Pending	2026-03-25		
Registered	2026-03-25	2036-03-25	
Agent Changed	2026-04-21		Transferred From: 9681 To: 59