

Application number

2344304

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2024-08-15

Applicant

Goya Foods, Inc.
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UNITED STATES OF AMERICA

Agent

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Documents

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Index headings

GOYA

Vienna information (Code & Description)

26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
29.1.6	White, grey, silver
29.1.4	Blue
29.1.2	Yellow, gold

Colour claim

Colour is claimed as a feature of the trademark. The mark consists of the word GOYA in white stylized letters on a blue rectangular background bordered by a yellow line on the sides and at the bottom.

Goods (Nice class & Statement)

29	(1) Applesauce; artichoke paste; cereal; chili; cranberry sauce; olive oil; edible olive oil; processed nuts; meat extracts, milk, processed pimentos; cereal, dried fruit mixes; lard; pickled vegetables; poultry; prepared coconut; processed artichokes; snack mix consisting primarily of processed fruits, processed raisins; vegetable croquettes.
29	(2) Processed fruits and vegetables; dried fruits and vegetables; meats; seafood and fish; processed olives; snack foods, namely, plantain chips, potato chips, yucca chips and pork rinds; processed edible seeds; jams and marmalades, jellies and fruit preserves; processed garlic, tomato paste; processed hot peppers; soups; bouillon; edible oils and fats; prepared entrees consisting primarily of meat, poultry, fish or vegetables; evaporated milk, condensed milk, coconut milk; cheese; cream of coconut; canned vegetables; beef stew, Vienna sausage, corn oil for food; vegetables in vinegar; cheese food; breadfruit; prepared entrees consisting primarily of seafood; canned fish; Sancocho; fruit cocktails; potted meat; fruit jelly spreads; soup mixes; stews; hot pickled peppers; pickled peppers; dairy products excluding ice cream, ice milk and frozen yogurt; dried meat; frozen fruits; frozen vegetables; fruit paste; fruit-based snack food; instant or pre-cooked soup; pork; preserved fruits; processed coconut; processed meat; vegetable chips; vegetable oils; vegetable-based snack foods; cheese, chicken, fish, and meat croquettes; lime juice for cooking purposes; lemon juice for cooking purposes.
30	(3) Coffee; ravioli; confectionery products; vinegar; flavoring extracts; bakery goods; barbecue sauce; burritos; candy; capers; chocolate, chocolate-based ready to eat candies and snacks; cocoa; corn fritters; dumplings; enchiladas; fajitas; fish dumplings; grain-based food

- 30 beverages; grain-based snack foods; honey; mixes for making batter for hushpuppies; rice-based snack foods; snack cakes; taco chips; tacos; herbal teas and teas (4) Confectionary products; brown sugar; agave-based natural sweeteners; flan; rice-based pudding dessert (arroz con leche), dessert puddings; corn meal; hominy; crackers; mayonnaise; spaghetti, ketchup; spices, salt, black pepper; wine vinegar; white vinegar; apple cider vinegar; meat sauce, tomato sauce, food condiments; dried corn husks for tamales; pasteles; pasta; rice; alimentary paste (pastas); pepper paste for use as a seasoning; garlic paste for use as a seasoning; mint paste; chili paste for use as a seasoning; bakery desserts; chocolate-based ready to eat snacks; custard; empanadas; empanada dough; flour; food seasonings; frozen confections; hot sauce; marinades; mixes for bakery goods; mixes for making batters for fried foods; noodles; pastries; picante sauce; seasoned coating for meat, fish, poultry; seasoned coating mixtures for foods; seasonings; salsa; sauces; spices; tortilla chips; tamales; tapioca starch for food; tortillas.
- 32 (5) Syrups for making fruit-flavored drinks; sesame seed syrup, grape juice; vegetable juice; syrups for making soft drinks
- 32 (6) Aloe vera drinks, coconut water; non-alcoholic cocktail mixers, fruit drinks and fruit juices; canned fruit juices, fruit nectars; soft drinks; ginger beer; lime juice for use in the preparation of beverages; fruit smoothie;
- 32 (7) Non-alcoholic beverages; mineral and aerated waters; malt beverages

Claims

Priority Filing Date: February 23, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98/419,224 in association with the same kind of goods (1), (3), (5)
 Priority Filing Date: July 25, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98/667,367 in association with the same kind of goods (2), (4), (6)

Action History

Action	Action date	Due date	Comments
Filed	2024-08-15		
Created	2024-08-15		
Formalized	2024-08-15		
Pre-Assessment Letter Sent	2024-08-29		Multiple Reasons
Search Recorded	2025-10-09		
Examiner's First Report	2025-10-09	2026-04-09	