

2D Stand Mixer Design — 2348053

Application number
2348053

Registration number
TMA1344502

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed
2024-09-05

Registered
2025-08-29

Registration Expiry Date
2035-08-29

Registered Owner
Whirlpool Properties, Inc.
Suite 101
St. Joseph, MI 49085
UNITED STATES OF
AMERICA

Agent
SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents
[View documents](#)

Vienna information (Code & Description)

11.1.10	Kitchen utensils and machines -- Note: Not including kitchen utensils and machines of divisions 11.3 and 13.3 and mortars (19.11.1).
A 11.1.21	Mixers

Goods (Nice class & Statement)

28	(1) Child-sized toy kitchen appliances made of plastic
----	--

Claims

Priority Filing Date: July 16, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98650297 in association with the same kind of goods

Recordals (known also as Footnotes)

Security Agreement Placed on File / Accord de sécurité inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2026-07-15
DATE OF CHANGE / DATE DE CHANGEMENT: 2026-06-16
COMMENTS / COMMENTAIRES: U.S. BANK TRUST COMPANY, NATIONAL ASSOCIATION

Security Agreement Placed on File / Accord de sécurité inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2026-07-22
DATE OF CHANGE / DATE DE CHANGEMENT: 2026-07-16
COMMENTS / COMMENTAIRES: JPMORGAN CHASE BANK, N.A.
Amended Security Agreement Placed on File / Accord de sécurité modifié inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2026-08-27
DATE OF CHANGE / DATE DE CHANGEMENT: 2026-06-16
COMMENTS / COMMENTAIRES: Correction of effective date to June 16, 2026.
Voir Preuve au dossier/See evidence on File No. 137173

Action History

Action	Action date	Due date	Comments
Filed	2024-09-05		
Created	2024-09-05		
Formalized	2024-09-05		
Pre-Assessment Letter Sent	2024-09-19		Goods or Services Not Acceptable
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
Search Recorded	2025-05-09		
Approved	2025-05-19		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-05-19		APPROVED BY PROGRAM EX200M1
Advertised	2025-06-11		Vol.72 Issue 3685
Registration Pending	2025-08-29		
Registered	2025-08-29	2035-08-29	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59
Security Interest Placed	2026-07-15		
Security Interest Placed	2026-07-22		
Security Interest Amended	2026-08-27		Amended Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 137173