HIGH THRYV — 2348624

Application number
2348624

Type(s)
Standard Characters

Category
Trademark

CIPO Status
APPROVED

TM5 status
LIVE/APPLICATION/ Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
2024-09-10

Applicant
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Documents
View documents

Index headings

HIGH THRYV
THRIVE

Services (Nice class & Statement)

35 (1) Providing online business management services; providing business management consulting in the fields of online social activities and online social networks, advertising, listings management, appointment scheduling, text notifications, email notifications, engagement tools, boosting, social media postings, customer database contracts, accounting, and marketing; business research and planning services; business development being business incubation services; advertising consultancy services, advertising the goods and services of others, and advertising services to create brand identity for others; promotion of business opportunities, namely business intermediary services to match potential private investors with entrepreneurs needing funding, business project management, providing advertising and marketing services in the field of communications strategy and communication campaigns in the field of public relations; business administration; conducting on-line business management research surveys; management services, namely, on-line business development services, namely, providing start-up support for businesses of others; promoting the goods and services of others by providing consumer product information featuring users comments concerning business organizations and service providers via an online interactive website; providing information, namely, compilations, rankings, ratings, reviews, referrals and recommendations relating to business organizations and service providers in the field of marketing using a global computer network; providing telephone directory information via global communications networks; promotion and marketing services based upon analysis of traditional, online and social media advertising, marketing and promotional activities of others; marketing consulting, namely, development of marketing programs to increase referrals to websites of others and to increase the rankings of the websites of others through search engine, website, and social media referral traffic analysis and reporting; marketing services provided by means of indirect methods of marketing communications, namely, providing online advertising services for others via social media, search engine marketing optimization (seo) and search engine marketing (sem), Internet marketing, brand ambassador marketing, influencer marketing, and affiliate marketing; marketing consulting services, namely, evaluation of current marketing programs; customer relationship management, appointment scheduling services, email and text reminder services for promotional, marketing and business purposes, business and marketing services

	regarding Internet usage habits and customer loyalty; business consulting and management services in the field of online reputation management for individuals, companies and brands; branding services, namely, brand concept and brand development services for corporate clients and individuals, consulting, management, marketing services, namely providing customized communications programs to obtain consumer insights and develop branding strategies and protection of brands and names for businesses and individuals; promoting the goods and services of others through search engine, website, and Internet referral traffic analysis and reporting; marketing consulting in the fields of generating marketing leads through the provision of search engine optimization and search engine marketing, website traffic optimization marketing, and Internet marketing services; website traffic optimization services; search engine optimization for sales promotion
36	(2) Bill payment services provided through a website
38	(3) Providing online electronic bulletin boards for transmission of messages among computer users concerning rankings, ratings, reviews, referrals, and recommendations relating to business organizations and service providers
42	(4) Computer services, namely creating and developing a web- based system and online portal for customers to manage and modify their end user computer devices, data and software applications

Claims

Priority Filing Date: March 25, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98/465,853 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2024-09-10		
Created	2024-09-10		
Formalized	2024-09-10		
Pre-Assessment Letter Sent	2024-09-26		Multiple Reasons
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
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Extension of Time	2026-01-20	2026-07-17	Request Letter Date: 2026 /01/16
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Approved	2026-09-23		PROGRAM EX200M1
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