

## BAR KEEPERS FRIEND SINCE 1882 — 2357703

### Application number

2357703

### International Registration Number

1818208

### Type(s)

Design

### Category

Trademark

### CIPO Status

APPROVED

### TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

### Filed

2024-08-14

### International Registration

2024-08-14

### Registration Expiry Date

2034-08-14

### Applicant

Bar Keeper's Friend, Inc.  
5240 Walt Place  
Indianapolis IN 46254  
UNITED STATES OF AMERICA

### Agent

GOWLING WLG (CANADA)  
LLP  
SUITE 1600  
1 FIRST CANADIAN PLACE  
100 KING STREET WEST

### Trademark description

The mark consists of the stylized wording "BAR KEEPERS FRIEND" appearing in white above the smaller stylized white wording "SINCE 1882", all of which appears within the stylized image of blue saloon doors with a white outline. The color gray indicates background or shading, and is not a feature of the mark.

### Disclaimer text

The right to the exclusive use of the words "SINCE 1882" is disclaimed apart from the trademark.

### Index headings

BAR KEEPERS FRIEND SINCE 1882

### Vienna information (Code & Description)

25.1.9	Framework and frames
A 25.1.10	Complete framework and frames
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.6	Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
26.2.7	Semi-circles, semi-ellipses
29.1.4	Blue
29.1.6	White, grey, silver

### Colour claim

Colour is claimed as a feature of the trademark. The color(s) blue, and white is/are claimed as a feature of the mark. The mark consists of the stylized wording "BAR KEEPERS FRIEND" appearing in white above the smaller stylized white wording "SINCE 1882", all of which appears within the stylized image of blue saloon doors with a white outline. The color gray indicates background or shading, and is not a feature of the mark.

### Goods (Nice class & Statement)

3	(1) All-purpose cleaning, scouring and polishing preparations; all-purpose cleaning preparations and All-purpose cleaning preparations for surfaces; All-purpose foam cleaning preparations; All-purpose abrasive cleaning preparations;
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### Recordals (known also as Footnotes)

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-10-02

TORONTO  
ONTARIO M5X1G5

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-09-05  
COMMENTS / COMMENTAIRES: From: SerVaas Laboratories, Inc. To:  
Bar Keeper's Friend, Inc.

## Documents

[View documents](#)

## Action History

Action	Action date	Due date	Comments
International Registration	2024-08-14	2034-08-14	
Filed	2024-08-14		Registration
Created	2024-10-23		
Formalized	2024-10-23		
Designation Notification - Madrid Protocol	2024-10-24	2026-04-24	
Notification of Possible Opposition Sent	2025-08-25		
Amendment to Application	2025-10-02		DP:2025-10-02 Effective Date: 2025-09-05
Search Recorded	2025-10-23		
Examiner's First Report	2025-10-23	2026-04-23	
Total Provisional Refusal	2025-10-23	2026-04-23	
Agent Changed	2026-01-05		From/De: To/A: 32
Approved	2026-03-13		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-03-13		APPROVED BY PROGRAM EX200M1