

HUBCAP — 2359043

Application number

2359043

International Registration Number

1819229

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2023-11-15

International Registration

2023-11-15

Applicant

Hubcap, Inc.
247 Hatch Lane
Burlingame CA 94010
UNITED STATES OF AMERICA

Documents

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Index headings

HUBCAP
HUB CAP

Goods (Nice class & Statement)

- 9 (1) Downloadable software for creating, producing, editing, manipulating, transmitting, uploading, downloading, and sharing electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content, and information via the Internet and other communications networks; downloadable software applications for social networking and creating virtual on-line communities for enabling users to connect with each other; downloadable software for streaming multimedia content in the form of music, videos and films and multimedia audio and video files via the Internet to mobile electronic devices; downloadable multimedia files containing audio, text and video relating to social networking.

Services (Nice class & Statement)

- 35 (1) Promotional services, namely, promoting the goods and services of others through online entertainment, online education, and sharing of multimedia content via the Internet and other communications networks; developing and providing marketing programs for advertisers, marketers, and content providers; advertising and business management services, namely, providing data analysis to companies seeking to monetize videos and increase viewership; providing user rankings for commercial purposes.
- 38 (2) Audio, video and multimedia broadcasting via the Internet and other communications networks; webcasting services; transmission of electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content, and information via the Internet and other communications networks; providing forums and on-line chat rooms, and electronic bulletin boards for the transmission of messages, comments and multimedia content among users in the field of general interest via the Internet and other communications networks; providing community forums for users to post, search, watch, share, critique, rate, and comment on videos and other multimedia content via the Internet and other communications networks; telecommunications services, namely, transmitting webcasts and podcasts; transmission of electronic mail; streaming of multimedia content in the form of music, videos and films and multimedia audio and video files via the Internet to mobile electronic devices; text and numeric wireless digital messaging services; interactive delivery of audio over digital networks; communications via digital computer

terminals; electronic and digital transmission of voice, data, images, signals, and messages; peer-to-peer digital transmission of audio.

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(3) Providing a website featuring user-generated content, namely, electronic media, multimedia content, videos, movies, pictures, images, text, photos, audio content, and related information via the Internet and other communications networks on a wide variety of topics and subjects (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); providing online journals, namely, blogs featuring information on the subject of the above-listed user-generated website content (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); online digital video, audio and multimedia entertainment publishing services; providing user rankings for entertainment and cultural purposes; entertainment services utilizing artificial intelligence to develop, create, and produce multimedia content for others.

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(4) Providing temporary use of non-downloadable software for transmitting text, audio and video messages and digital images in a social networking and in a user recommended online media environment; providing temporary use of non-downloadable software for transmitting, streaming, and downloading music, videos, and audiovisual content; providing a website and non-downloadable digital software applications and platforms featuring technology allowing users to transmit, stream, and download music, video, and audiovisual content featuring entertainment via a subscription service (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); providing temporary use of non-downloadable software to enable uploading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, and otherwise providing electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content and information via the Internet and other communications networks; providing temporary use of non-downloadable software to enable sharing of multimedia content and comments among users; providing temporary use of non-downloadable software to enable content providers to track multimedia content; providing temporary use of non-downloadable software applications for social networking and creating virtual communities for users to connect with each other; hosting of websites featuring multimedia content for others; providing a web site that gives computer users the ability to upload and share user-generated videos on a wide variety of topics and subjects (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); creating a virtual environment in the nature of an online community for registered users to create, produce, edit, manipulate, transmit, share, and comment on videos or other electronic media (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); platform-as-a-service (PaaS), namely, providing computer

platforms featuring artificial intelligence for on-demand creation of multimedia content; providing temporary use of online, non-downloadable software and applications using artificial intelligence for on-demand musical compositions; hosting of digital content on the internet; providing an interactive website featuring technology that allows users to communicate via digital communications (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); providing a searchable website, portal, forum, digital software applications and platforms, and databases where advertisers, marketers, and content providers can reach, engage, and interact with online users for the purposes of promotion or advertising (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations).

45 (5) Online social networking services.

Claims

Priority Filing Date: May 15, 2023, Country or Office: UNITED STATES OF AMERICA, Application No. 97937485 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2023-11-15		Registration
International Registration	2023-11-15	2033-11-15	
Designation Notification - Madrid Protocol	2024-10-31	2026-04-30	
Created	2024-10-31		
Formalized	2024-10-31		
Notification of Possible Opposition Sent	2025-09-01		
Search Recorded	2025-10-28		
Examiner's First Report	2025-10-28	2026-04-28	
Total Provisional Refusal	2025-10-28	2026-04-28	