

Application number

2367403

Registration number

TMA1407821

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2024-12-10

Registered

2026-05-01

Registration Expiry Date

2036-05-01

Registered Owner

QVC, Inc.
1200 Wilson Drive MC-207
West Chester, PA 19380
UNITED STATES OF
AMERICA

Agent

GOWLING WLG (CANADA)
LLP
1 PLACE VILLE MARIE
37TH FLOOR/37E ETAGE
MONTREAL
QUÉBEC H3B3P4

Address for Service

c/o Gowling WLG (Canada)
LLP

Index headings

QVC GROUP

Vienna information (Code & Description)

26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.18	Circles or ellipses containing one or more letters
26.4.1	Squares
A 26.4.5	One quadrilateral
26.4.10	Quadrilaterals containing one or more circles, ellipses or polygons
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Services (Nice class & Statement)

35	(1) Interactive retail store services, namely providing home shopping services via computer, television, and digital devices featuring general consumer merchandise; providing business management and administration and business strategy development, namely, identifying strategic alliances for others, namely, for subsidiaries and affiliates in the field of interactive retail and mail order sales of general consumer merchandise; promoting the sale of the goods and services of others, namely, for subsidiaries and affiliates.
36	(2) Providing financial management in the nature of financial asset management for subsidiaries and affiliate retail companies in the field of interactive retail store and mail order sales of general consumer merchandise.

1 Place Ville Marie, 37th floor
H3B 3P4
Montreal
QUEBEC H3B3P4

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2024-12-10		
Created	2024-12-10		
Formalized	2024-12-10		
Pre-Assessment Letter Sent	2025-01-02		Goods or Services Not Acceptable
Search Recorded	2025-11-14		
Approved	2025-11-24		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-11-24		APPROVED BY PROGRAM EX200M1
Advertised	2026-02-11		Vol.73 Issue 3720
Registration Pending	2026-05-01		
Registered	2026-05-01	2036-05-01	