

EMBODY LOGO & 'O' Shaped Logo & Tagline 'Holistic Self-Care, Redefined.' — 2368568

Application number

2368568

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2024-12-13

Applicant

Embody Essence Ltd.
2502-2378 Alpha Ave
Burnaby
BRITISH COLUMBIA V5C0K2

Documents

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Index headings

EMBODY
EM BODY
O

Vienna information (Code & Description)

26.13.1 Stains, spots, blots, brush strokes
26.13.2 Möbius strips
27.3.1 Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.15 Letters or numerals representing an object
26.3.1 One triangle
A 26.3.6 Triangular figures with one or more convex or concave sides
A 26.3.7 Triangular figures with one or more truncated or rounded angles

Goods (Nice class & Statement)

3 (1) Non-medicated body care preparations, namely, creams, lotions, oils, and serums.; Essential oils for aromatherapy use.; Non-medicated body care preparations, namely, creams, lotions, oils, serums, soaps, cleansers, and bath preparations; essential oils for aromatherapy use; fragrance preparations.;
5 (2) Personal lubricants for medical or hygienic purposes.; Cooling and warming drops for intimate use.; Personal lubricants for medical or hygienic purposes; cooling and warming drops for intimate use; moisturizing gels and treatments for skin irritation, including ingrown hair oil.;
10 (3) Massage apparatus for personal use.; Multi-use massagers for therapeutic or intimate touch.; Massage apparatus for personal use; multi-use massagers for therapeutic or intimate touch; vibrators for wellness and intimate purposes.;

Services (Nice class & Statement)

35 (1) Online retail store services featuring body care and wellness products.; Online retail store services featuring non-medicated body care preparations, pharmaceutical and wellness products, medical devices, and household accessories.;

Action History

Action	Action date	Due date	Comments
Filed	2024-12-13		
Created	2024-12-13		

Formalized	2024-12-13		
Pre-Assessment Letter Sent	2025-01-23		Goods or Services Not Acceptable
Search Recorded	2025-12-11		
Examiner's First Report	2025-12-11	2026-06-11	