

Barely-There Bra — 2371568

Application number

2371568

Type(s)

Standard Characters

Category

Trademark

CIPO Status

OPPOSED

TM5 status

LIVE/APPLICATION/
Opposition Pending



The pending trademark application has been examined by the Office and was published for opposition, at which time one or more oppositions were filed but they have not yet been decided.

Filed

2024-12-30

Applicant

Shenzhen Root Innovation
Technology Co., Ltd.
2F2-201, Shenzhou computer
building, Marie Curie Avenue,
Wankecheng Community
Bantian Street, Longgang
District
root-ipr@rootglobal.net
Shenzhen, 518129
CHINA

Address for Service

JIAJIN MAI
OSTONO LLP
(Kagontrademark@gmail.com)
6D - 7398 Yonge St Unit # 589
Thornhill
ONTARIO L4J8J2

OPPONENT

HBI Branded Apparel
Enterprises, LLC.

Index headings

BARELY-THERE BRA

Services (Nice class & Statement)

35 (1) Administration of the business affairs of franchises; advertising agency services; business merchandising display services; import and export agencies; market analysis; negotiation and conclusion of commercial transactions for third parties; online advertising for others via a computer communications network; organization and conducting of product presentations; providing business information in the field of social media; provision of an on-line marketplace for buyers and sellers of goods and services; sponsorship search

101 N. Cherry St.
Winston-Salem, NC 27101
US

Agent

GOWLING WLG (CANADA)
LLP
1 PLACE VILLE MARIE
37TH FLOOR/37E ETAGE
MONTREAL
QUÉBEC
H3B3P4

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2024-12-30		
Created	2024-12-30		
Formalized	2024-12-30		
Search Recorded	2025-12-05		
Approved	2025-12-15		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-12-15		APPROVED BY PROGRAM EX200M1
Advertised	2026-01-07		Vol.73 Issue 3715
Proposed Opposition	2026-03-06		
Note to file	2026-03-19		Notification of third-party rights received on March 10, 2026.
Opposed	2026-04-28		S/O filed electronically

Opposition History

Case # 1 : HBI Branded Apparel Enterprises, LLC. - Active

Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2026-03-06	2026-05-07
S/O Fee Received	2026-04-28	
S/O Filed	2026-04-28	
S/O Forwarded for Review	2026-04-28	
S/O Sent to Applicant	2026-05-05	2026-07-05

Counter Statement

Action	Action date	Due date
Deadline to File C/S	2026-05-05	2026-07-05