

Application number

2378193

International Registration Number

1837205

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2024-08-30

International Registration

2024-08-30

Applicant

Inside Out LLC
888 Seventh Avenue, 4th Floor
New York NY 10106
UNITED STATES OF AMERICA

Agent

WILSON LUE LLP
150 York Street, Suite 400
Toronto
ONTARIO M5H3S5

Documents

[View documents](#)

Index headings

IORA

Goods (Nice class & Statement)

- 20 (1) Furniture; furniture for camping; indoor window blinds and shades; bedding, except linen; mattresses, bed bases, pillows; cushions; mirrors; non-metallic door and window hardware; letter boxes, not of metal or masonry; picture frames; containers, not of metal, for storage or transport; unworked or semi-worked bone, horn, whalebone or mother-of-pearl; shells; meerschaum; yellow amber; composting bins (non-metallic); garden storage containers (non-metallic); parts and accessories for the aforesaid goods included in this class.
- 24 (2) Textiles and substitutes for textiles; curtains of textile or plastic; tea towels; cushion covers; household textiles; bath linen; bath towels; bed and table covers; bed blankets; bed sheets; bed canopies; bed linen; bed skirts; bed spreads; bedding; blanket throws; calico; children's blankets; cloth coasters; cloth doilies; comforters; covers for cushions; crib bumpers; curtains; duvet covers; fabrics; fabric flags; unfitted fabric furniture covers; flags and pennants of textile; golf towels; hand towels; handkerchiefs; hooded towels; household linen; kitchen towels; pillow cases; pillow covers; plastic flags; plastic pennants; quilts; receiving blankets; sheets; silk blankets; table linen; furniture coverings of textile; textile napkins; textile place mats; textile tablecloths; textiles and household textile articles; textile wall hangings; throws; tissues being textile pieces of goods; towels; washcloths; woollen blankets.
- 25 (3) Clothing; footwear; headwear.
- 27 (4) Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; artificial turf; yoga mats; wall hangings, not of textile.
- 29 (5) Meat; fish, not live; poultry, not live; game, not live; meat extracts; milk, milk products; dairy products; eggs; meat substitutes; milk substitutes; dairy substitutes; egg substitutes; fish substitutes; seafood substitutes; edible oils and fats; dairy-based beverages; dairy substitute based beverages; fruit, preserved; vegetables, preserved; frozen fruits; frozen vegetables; fruit, dried; fruit, cooked; vegetables, dried; jellies; jams; almond butter; almond milk; bean-based snack foods; butter cream; cocoa butter; coconut butter; coconut milk for cooking; coconut milk; compotes; condensed milk; dried edible seaweed; dried fruit-based snacks; dried meat; dried pulses; dried whey; honey butter; hummus; legume-based snack foods; legumes, prepared; lentils, prepared; margarine; marmalades; meat-substitute snack foods; nut and dried fruit-based snack bars; nut and seed-based snack bars; nut butter; nut oils; nut-based snack bars; nut-based snack foods; nut-based spreads; nuts, prepared; oat milk;

organic nut and seed-based snack bars; peanut butter; packaged meals consisting primarily of meat, fish, poultry or vegetables; packaged meals consisting primarily of meat substitutes; peanut milk; peanut paste; pickles; potato pancakes; potato-based snack foods; potato-based snacks; powdered soya milk; pre-cooked curry dishes; prepared almonds; prepared nuts; prepared pulses; prepared vegetables; preserved, dried and cooked fruit and vegetables; preserved, frozen, dried and cooked fruits and vegetables; probiotic yogurt-based snack bars; processed fruits; processed legumes; processed nuts; processed pulses; protein milk; refried beans; rice milk; roasted nuts; seaweed extracts for food; seed-based snack bars; seed-based snack foods; seeds, prepared; seed butters; snack mixes consisting of dehydrated fruit and processed nuts; soups; soy milk; soya milk; soya-based snack foods; soy-based snack foods; tahini; textured vegetable protein for use as a meat extender; tofu; tofu-based snacks; tomato puree; vegetable chips; vegetable juices for cooking; vegetable salads; vegetable-based snack foods; yoghurt drinks; yogurt drinks; yogurt. (6) Almond flavourings, other than essential oils, for food or beverages; apple sauce (condiment); aromatic preparations for food; baking powder; baking soda (bicarbonate of soda for baking purposes); barley flour; biscuits; boxed lunches consisting of rice, with added meat, fish or vegetables; bread; breakfast cereals; cake powder; cakes; cassava starch for food; cereal bars; cereal-based energy bars; cereal-based snack food; cereal-based snack foods; chili sauce; chocolate powder; chocolates; chow-chow (condiment); chutneys (condiments); cinnamon powder; cocoa powder; cocoa; cocoa-based condiments and seasonings for food and drink; cocoa-based ingredients for confectionery products; coconut meal for human consumption; coffee; coffee-based beverages containing milk; concentrated sauces; condiments; confectionery chips for baking; confectionery; cookies; corn flour; corn-based snack foods; crackers; custard powder; dough; dried pasta; edible salt; fish sauce; flour and preparations made from cereals; flour; food flavourings, other than essential oils; fresh pasta; frozen meals consisting primarily of pasta or rice; fruit flavourings for food or beverages, except essences; fruit vinegar; garlic paste (condiment); garlic powder; ginger paste (condiment); gluten additives for culinary purposes; gluten prepared as foodstuff; gluten-free cereal-based snack foods; golden syrup; high-protein cereal bars; honey; ice cream; instant noodles; ketchup; lemon flavourings, other than essential oils, for food or beverages; macaroni; maize-based snack foods; malt extracts used as flavourings for food and beverages; marinades; mayonnaise; meat gravies; minced garlic (condiment); miso (condiment); molasses for food; muesli; muesli bars; muesli snacks; muffins; mustard; natural sweeteners; noodles; oat-based food; organic curry sauces; oyster sauce (condiment); packaged meals consisting primarily of pasta or rice; pasta salads; pasta sauce; pasta; pastries; pepper sauces; pepper; pies; pizzas; potato starch for food; powdered sugar; pre-

packaged lunches consisting primarily of rice, and also including meat, fish or vegetables; preparations made from cereals; prepared horseradish (condiment); prepared meals consisting primarily of pasta or rice; prepared pasta; processed cereals; processed ginseng used as an herb, spice or flavouring for food or beverages; processed grains; processed oats; red wine powder for use as food flavouring; rice cakes; rice dumplings; rice flour; rice vermicelli; rice; rice-based prepared meals; rice-based snack foods; salad dressing; salt; sandwiches; sauces (condiments); savoury sauces; seasonings; seaweed for use as a condiment; soy bean paste (condiment); soy flour; soya flour; soya sauce; soybean paste (condiment); spaghetti; spice mixes; spices; starch for food; stevia (natural sweetener); sugar substitutes; sugar; sweet pickle (condiment); sweet potato starch for food; sweets; tapioca for food; tea flavourings for food or beverages; tea; tomato sauce; turmeric for food; vanilla flavourings for food or beverages; vinegar, sauces (condiments); vinegar; wheat-based snack foods; whole grain rice; yeast extracts for food; yeast; potato-based gnocchi.

- 31 (7) Grains and agricultural, horticultural and forestry products not included in other classes; bran; fresh fruits and vegetables; fresh legumes; grains [cereals]; oats; fresh fruit and vegetables; fresh herbs; raw cereals; seeds; unprocessed barley; unprocessed cereal seeds; unprocessed cereals; unprocessed oats; unprocessed quinoa; unprocessed rice; unprocessed wheat; wheat bran; wheat seeds; natural plants and flowers; foodstuffs for animals; malt; pet food; trees; unsawn timber.
- 32 (8) Beers; non-alcoholic beverages; drinking waters, flavoured waters, and mineral and aerated waters; protein-enriched sports drinks; oat water [beverages]; whey beverages; whey drinks; plant-based protein enriched beverages; fruit drinks; fruit juices; fruit smoothies; energy drinks; syrups, concentrates, powders and other preparations for making beverages.

Services (Nice class & Statement)

- 41 (1) Education; providing of training; entertainment; sporting and cultural activities; production and distribution of sports content, film, television series, short form entertainment content, videos, audio, sound and video recordings, podcasts and games, and educational and instructional content; providing on-demand and rental of sports content, film, television series, short form entertainment content, videos, audio, sound and video recordings, podcasts and games, and educational and instructional content; organising sporting events including games, competitions and tournaments; fan club services; provision of information, videos and multimedia content relating to entertainment, via a website; entertainment services including displays and presentations, exhibitions, lectures, seminars, conferences, workshops, shows, audio-visual film and video presentations, multi-media presentations, live performances, theme attractions and competitions; provision of facilities and venues for cultural, entertainment, amusement, recreational, social and

sporting events and functions; booking and reservation services for entertainment, training, education, sporting, cultural, and recreational activities; providing amusement park attraction and theme park services; publishing texts, guides and books, including electronic publishing; providing online electronic publications (not downloadable); development of educational materials and design of educational courses, examinations and qualifications; consultancy, advisory and information services in relation to the foregoing.

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(2) Scientific and technological services and research and design relating thereto, including computer diagnostic services, gene research, biotechnology research, research services relating to plants, plant breeding, agricultural and horticulture, food research, environmental consultancy and advisory services, research relating to bacteriology, preparation of reports relating to scientific research, provision of information and data relating to medical and veterinary research, laboratory services, research and design in the field of sports, sports training simulators, wellness, physical activity, personal progress, physical and mental education and analysis, and consultation provided in connection therewith; industrial analysis, industrial research and industrial design services; quality control and authentication services; design and development of computer hardware and software; architectural services; construction planning services; town and urban planning services; town and urban design services; design services; construction drafting services; interior decor design services; engineering services; provision of online non-downloadable software, software as a service (SaaS), platform as a service (PaaS), and application service provider, all to be used in the fields of education, health wellness, medical, science and research, the delivery of media, entertainment, culture, sports and exercise, food production and food delivery, fashion and textiles, homewares, retail services, broadcasting, production and distribution of electricity, agriculture, horticulture, product design and manufacture; computer software design services; computer services, namely, creating virtual communities for users to participate in discussions and forums, engage in social, business and community networking and share information, photographs and videos; hosting computer application software in the field of knowledge management for creating searchable databases of information and data; hosting computer databases; hosting computerized data, files, applications and information; hosting web portals; hosting of digital content, namely, on-line journals and blogs; creating and maintaining blogs for others; provision of non-downloadable interactive game software; advice, information, and consultancy services relating to the aforementioned.

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(3) Agriculture, horticulture and forestry services; medical and veterinary services; hygienic and beauty care services for human beings or animals; nutritional and dietetic services; agricultural, viticultural, aquacultural, apicultural and horticultural advisory and consultancy services; rental of agricultural and horticultural equipment; provision of

plant nurseries; tree surgery; aerial and surface spreading of fertilisers and other agricultural and horticultural chemicals; plant propagation; counselling in the fields of mental health, wellness and wellbeing; healthcare; health counselling; mental health services; providing health information; lifestyle counselling; psychological coaching, counselling and therapy; health care information services; insect breeding services; advice, information, and consultancy services relating to the aforementioned.

Claims

Priority Filing Date: August 22, 2024, Country or Office: NEW ZEALAND, Application No. 1271895 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2024-08-30		Registration
International Registration Created	2024-08-30	2034-08-30	
Formalized	2025-02-05		
Designation Notification - Madrid Protocol	2025-02-06	2026-08-06	
Notification of Possible Opposition Sent	2025-12-08		
Search Recorded	2026-01-29		
Examiner's First Report	2026-01-29	2026-07-29	
Total Provisional Refusal	2026-01-29	2026-07-29	
Agent Changed	2026-02-10		From/De: To/A: 21147