SAFELANE — 2380336

Application number
2380336

Registration number
TMA1421855

Type(s)
Standard Characters

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2025-02-14

Registered
2026-06-19

Registration Expiry Date
2036-06-19

Registered Owner
Chubb Limited
Bärengasse 32
Zürich, 8001
SWITZERLAND

Agent
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Toronto
ONTARIO M5H3Y2

Documents
View documents

Action History

Index headings

SAFELANE
SAFE LANE

Goods (Nice class & Statement)

9	(1) Downloadable mobile application for measuring and evaluating driver behavior and providing driving analytics for use in the field of insurance

Services (Nice class & Statement)

35	(1) Data compiling and analyzing in the field of insurance, namely, the collection of telematics data indicative of driver habits and safety behavior
36	(2) Insurance customer benefit program that allows for discounts on automobile insurance based on safe driving

Claims

Priority Filing Date: September 09, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98740210 in association with the same kind of goods and in association with the same kind of services

Action	Action date	Due date	Comments
Filed	2025-02-14		
Created	2025-02-14		
Formalized	2025-02-14		
Pre-Assessment Letter Sent	2025-02-27		Goods or Services Not Acceptable
Search Recorded	2026-01-02		
Approved	2026-01-12		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-01-12		APPROVED BY PROGRAM EX200M1
Advertised	2026-04-01		Vol.73 Issue 3727
Agent Changed	2026-04-21		Transferred From: 2502 To: 59
Registration Pending	2026-06-19		
Registered	2026-06-19	2036-06-19	