PARAPATHWAYS — 2380375

Application number
2380375

Type(s)
Standard Characters

Category
Trademark

CIPO Status
SEARCHED

TM5 status
LIVE/APPLICATION/ Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
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Documents
View documents

Index headings

PARAPATHWAYS
PARA PATHWAYS

Goods (Nice class & Statement)

9	(1) Audio and video recordings, pre-recorded computer programs and computer programs downloadable from a global computer network, all used for preparing for and practicing standardized tests of literacy, basic academic skills, academic achievement and aptitude, and for use in preparing educational and professional testing and assessment of skills, abilities, learning and achievement; downloadable electronic publications in the nature of informational booklets, books, pamphlets, newsletters, brochures and score reports in the field of test preparation, test information, test scoring for paraprofessional licensure and paraprofessional certification, education, educational research and standardized testing; interactive computer software to assist in curriculum development, curriculum management and the development of instructional programs for teachers, schools, school districts and educational service regions; downloadable publications and e-books for use in preparation for admissions examinations, instructional assessment and training, professional and educational assessments, and in research educational programs and services; computer search engine software; downloadable computer software featuring content for testing and preparing for testing in the fields of language arts, reading, writing, mathematics, science and social studies for purposes of evaluating workplace readiness for paraeducators; downloadable software in the nature of a mobile application featuring content for testing and preparing for testing in the fields of language arts, reading, writing, mathematics, science and social studies for purposes of evaluating workplace readiness for paraeducators; downloadable electronic publications, namely, certificates, score reports and performance assessments in the fields of language arts, reading, writing, mathematics, science and social studies for purposes of workplace readiness for paraeducators.
16	(2) Paper goods and printed matter, namely, printed test forms and test booklets, booklets, books, newsletters, printed certificates, manuals, guides, pamphlets, posters, rosters, printed reports, vouchers, summaries and papers pertaining to test preparation, educational and professional testing and assessment of skills, abilities, learning and achievement; printed publications, namely, books and booklets used for preparing for and practicing standardized tests of literacy, basic academic skills, academic achievement, aptitude, and language proficiency for paraeducators; printed publications, namely, books, booklets, study guides, and instructional manuals in the field of test preparation, test administration

and test scoring for a series of examinations for paraprofessional licensure and paraprofessional certification; printed tests in the field of teacher licensure and teacher certification; printed publications, namely, books, booklets, study guides, manuals and score reports in the field of productivity, non-cognitive skills and proficiency assessments; educational printed materials, namely, books, manuals, workbooks, study guides, instructor guides, tests, test answer sheets and score reports for use in teaching, learning and the testing of language arts, reading, writing, mathematics, science and social studies for purposes of evaluating workplace readiness for paraeducators.

Services **(Nice class & Statement)**

35	(1) Providing test registration services; online retail store services featuring educational materials and job and career readiness materials; consultation in the field of professional assessment for purposes of improving professional competency; business services to determine employment skills and to evaluate occupational proficiency, namely, test development, test administration and test scoring services for examinations that measure and evaluate an individual's productivity, non-cognitive skills, and job adaptation and readiness.
41	(2) Creating, administering and scoring tests of academic skills, abilities and learning; administering educational tests to measure information and communication technology proficiency; test development, test administration and test scoring services for a series of examinations for paraprofessional licensure and paraprofessional certification; conducting seminars, webinars and workshops in the field of test preparation, paraprofessional licensure and paraprofessional certification; consultation in the fields of educational testing and assessment; providing educational information about testing, namely, in the field of education; organizing in-person educational forums and conducting training workshops and seminars on graduate schools and graduate school admissions examinations for paraeducators; providing graduate school educational information by computer for students and educational institutions; conducting professional development workshops for paraeducators; providing training programs, educational conferences, workshops, courses, and seminars in the fields of education reform, curriculum development and enrichment; educational services, namely, curriculum and instruction design and implementation services; analysis and assessment of educational curriculum; training and educational consultation services in the field of elementary, middle and high school education; conducting research and studies with respect to educational testing and test theory; providing an online database featuring graduate school information and guidance for students and educational institutions; providing graduate school guidance, assessment and placement services; providing recognition and incentives by the way of awards to demonstrate

		excellence in the field of teaching; providing an interactive website providing educators, parents and students with educational information and counseling about standardized tests; providing weblinks to informational sites of others regarding educational issues; publication of booklets, leaflets and brochures regarding standardized testing; providing written text editing delivered via the internet; providing an online searchable database featuring educational research and validity studies in the field of educational achievement, aptitude and assessment; providing online educational assessments; educational services, namely, preparing, administering, scoring and analyzing a paper-based, computer-based and internet-based standardized test in the fields of language arts, reading, writing, mathematics, science and social studies for purposes of workplace readiness for paraeducators; providing test score reporting services; educational services, namely, providing essay scores and writing skills evaluations to students and teachers via the internet; educational services, namely, providing, administering and scoring online non-cognitive assessments for the purpose of measuring factors to predict paraeducators' success; educational services, namely, providing internships and fellowships in the field of educational research.
	42	(3) Providing temporary use of non-downloadable online software for the administration of a series of examinations for paraprofessional licensure and paraprofessional certification;; conducting research and validity studies in the field of educational achievement, aptitude and examinations for scoring, measuring, evaluating and storing information related to an individual's assessment; providing temporary use of non-downloadable on-line software for an Internet-based standardized test for educational testing in the fields of language arts, reading, writing, mathematics, science and social studies for purposes of evaluating workplace readiness for paraeducators; providing temporary use of non-downloadable software for administering, scoring and analyzing standardized tests for educational testing in the fields of language arts, reading, writing, mathematics, science and social studies for purposes of evaluating workplace readiness for paraeducators; providing temporary use of non-downloadable software that identifies job candidates who are likely to succeed in particular work environments in the field of education.

Action History

Action	Action date	Due date	Comments
Filed	2025-02-17		
Created	2025-02-17		
Formalized	2025-02-17		
Pre-Assessment Letter Sent	2025-02-27		Goods or Services Not Acceptable

Search Recorded	2026-01-13		
Examiner's First Report	2026-01-13	2026-07-13	
Correspondence Created	2026-08-04	2027-02-04	