

Application number

2382073

Type(s)

Design

Category

Trademark

CIPO Status

DEFAULT - SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-02-25

Applicant

Havas, S.A.
29/30 Quai de Dion Bouton
Puteaux, 92800
FRANCE

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Documents

[View documents](#)

Index headings

HAVAS CONVERGED

Vienna information (Code & Description)

26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
26.2.7	Semi-circles, semi-ellipses
A 26.2.24	Segments or sectors of circles or ellipses, semi-circles or semi-ellipses with dark surfaces or parts of surfaces
26.7.1	Circles or ellipses with one or more segments and/or sectors of circles or ellipses

Goods (Nice class & Statement)

9	(1) Media content; media software; data storage media; digital recording media; media streaming software; media development software; multimedia and publishing software; computer software for the display of digital media; computer software for advertising; interactive multimedia software; communication software; software for designing online websites; software for search engine optimisation; intelligent gateways for communication; reporting software; business intelligence software; downloadable graphic design template; downloadable publications; downloadable electronic reports.
---	--

Services (Nice class & Statement)

35	(1) Advertising via electronic media and specifically the internet; advertising services to create corporate and brand identity; advertising text and materials publication services; advertising agency services; advertising management services; intermediary services relating to the rental of advertising space; advice on providing advertising space; marketing agency services; targeted marketing; social media marketing; advertising, marketing and promotional services for businesses; providing business information in the field of social media; promotional marketing services using audio-visual media; brand positioning; brand creation services; brand strategy services; sales promotion using audio-visual media; arranging subscriptions to media packages; arranging subscriptions to information media; media relations services; public relations; consultancy regarding public relations communication strategies; conducting studies in the field of public relations; preparation and realisation of media and advertising plans and concepts; dissemination of advertising for others via the internet and communication networks; online business networking services; arranging subscriptions to publications for others; sales promotion; rental of advertising material; copywriting; search engine optimisation; web site traffic
----	--

42

optimisation; dissemination of advertisements; organisation and conducting of trade fairs, events and exhibitions for commercial or advertising purposes; market research; market research services relating to broadcast media; market surveys; market research by opinion polling; providing statistical information and statistical data processing services; data processing services; commercial services relating to sponsorship; sponsorship search; business information; business management; business consultancy services; business project management; business administration; analysis of business data; database management; business research services; commercial administration; provision of business marketing information; provision of advice relating to company management and commercial activities; consultancy and information services in the field of operational commercial management; information, advisory and consultancy services relating to the aforesaid services, all of the aforesaid services also provided online via a database or the internet.

(2) Software as a service [saas]; platform as a service [paas]; providing temporary use of on-line non-downloadable software; web hosting services; providing temporary use of non-downloadable software applications for social, business, and community networking; computer programming services, namely, creating virtual communities for registered users to engage in social, business, and community networking; hosting online web facilities for others; hosting online web facilities for others for managing and sharing online content; hosting of digital content online; providing of non-downloadable software for streaming multimedia entertainment content; providing of non-downloadable software for transmission of audio, video, images, text and data; electronic storage of files, documents and images; temporary electronic storage of information; graphic arts designing services; industrial design services; visual design; graphic design services for creating infographics; graphic design of brands and signs; product drawing and design.

Action History

Action	Action date	Due date	Comments
Filed	2025-02-25		
Created	2025-02-25		
Formalized	2025-02-25		
Pre-Assessment Letter Sent	2025-03-13		Multiple Reasons
Search Recorded	2026-01-12		
Examiner's First Report	2026-01-12	2026-07-12	
Correspondence Created	2026-01-20	2026-07-20	
Default Notice Sent	2026-08-07	2026-10-07	