

KABU BUILD-A-BEAR Design Mark #1 — 2387889

Application number

2387889

Type(s)

Design

Category

Trademark

CIPO Status

ADVERTISED

TM5 status

LIVE/APPLICATION/
Published for Opposition



A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Filed

2025-03-24

Applicant

Build-A-Bear Workshop, Inc.
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UNITED STATES OF
AMERICA

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Documents

[View documents](#)

Index headings

KABU BUILD-A-BEAR
CUB

Vienna information (Code & Description)

3.17.0	Groups of animals classified in different divisions of category 3
3.1.14	Bears, koalas, wombats
3.1.15	Pandas
A 3.1.25	Animals of series I in costume or personified
A 3.1.26	Animals of series I standing
9.7.1	Headwear
A 9.7.5	Caps and berets
9.1.10	Ribbons, bows
2.9.1	Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
3.5.19	Monkeys, apes, orang-utans and other quadrumana
A 3.5.24	Animals of series V stylized, in shadow or in silhouette
3.1.6	Cats or other small felines
16.3.13	Spectacles, spectacle frames
3.5.1	Rabbits, hares
A 3.5.25	Animals of series V in costume or personified
9.1.10	Ribbons, bows
3.4.11	Goats, sheep, mouflons, chamois
A 3.4.24	Animals of series IV stylized, in shadow or in silhouette
3.6.1	Parts of the bodies of quadrupeds or of quadrumana, skeletons, skulls
A 3.6.3	Paws, feet, pawprints, footprints
26.4.2	Rectangles
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Foreign Character Translation

The translation provided by the applicant of the Japanese word(s) KABU is cub.

Goods (Nice class & Statement)

9	(1) Downloadable mobile applications for viewing, playing, and purchasing animated entertainment and electronic games; downloadable video game software; Apparatus for recording, transmission, processing, and reproduction of sound and images, namely, computer programs and software for use in recording, transmission, processing, and reproduction audio and image files; digital media, namely, pre-recorded downloadable audio and video recordings, CDs, DVDs, high definition digital discs, mp3 files and mp4 files featuring live-action entertainment, animated entertainment, music, stories, children's
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- programming, dramatic performances, non-dramatic performances, learning activities for children, and games; audio and visual recordings featuring live-action entertainment, animated entertainment, music, stories, and games for children; downloadable podcasts in the field of general entertainment, news, interviews, stories, music, and culture; downloadable musical sound recordings; downloadable electronic publications in the nature of children's stories in illustrated form.
- 25 (2) Clothing, namely, shirts, t-shirts, pullovers, leggings, hoodies
- 28 (3) Stuffed toy animals, plush toy animals and accessories therefor, and carrying cases for toys, plush toy animals, stuffed toy animals and accessories therefor

Services (Nice class & Statement)

- 35 (1) Retail store services in the fields of toys, stuffed toy animals, plush toy animals and accessories therefor, carrying cases for toys, plush toy animals, stuffed toy animals and accessories therefor, and clothing, namely, shirts, t-shirts, pullovers, leggings, hoodies; retail store services via a global computer network in the fields of toys, stuffed toy animals, plush toy animals and accessories therefor, carrying cases for toys, plush toy animals, stuffed toy animals and accessories therefor, and clothing, namely, shirts, t-shirts, pullovers, leggings, hoodies
- 41 (2) Distribution and display of non-downloadable digital multimedia and audio and visual content, namely, motion picture films, television programs, and multimedia entertainment and educational content in the nature of non-downloadable videos, images, and audio clips in the field of live-action, comedy, drama, education, interviews, music, and animated content; entertainment services, namely, an ongoing television series featuring animation, adventure, drama, and comedy through cable television, broadcast television, internet, video-on-demand, and other forms of transmission media; rental of motion picture films, television programs, and digital multimedia content; provision of non-downloadable motion picture films, television programs, and multimedia entertainment content in the nature of non-downloadable videos, images, and audio clips in the field of live-action, comedy, drama, education, interviews, music, and animated content via a video-on-demand service and distributed via various platforms across multiple forms of transmission media; providing online non-downloadable audio and visual recordings featuring live-action, comedy, drama, music, and animated content; entertainment services, namely, providing online non-downloadable interactive multimedia programs in the nature of computer and video games; providing online computer games; providing a website featuring entertainment information and news relating to motion picture films, television programs, musical videos, film clips, and photographs; providing on-line information in the field of motion picture films, television programs, musical videos, film clips, and photographs via the Internet; providing online non-downloadable multimedia

entertainment content in the nature of non-downloadable videos and non-downloadable graphics in the field of live-action, comedy, drama, education, interviews, music, and animated content

Claims

Priority Filing Date: March 10, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99075938 in association with the same kind of goods (1)

Priority Filing Date: March 10, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99076019 in association with the same kind of goods (2)

Priority Filing Date: March 10, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99076006 in association with the same kind of goods (3)

Priority Filing Date: March 10, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99075995 in association with the same kind of services (1)

Priority Filing Date: March 10, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99075951 in association with the same kind of services (2)

Action History

Action	Action date	Due date	Comments
Filed	2025-03-24		
Created	2025-03-24		
Formalized	2025-03-24		
Pre-Assessment Letter Sent	2025-04-03		Goods or Services Not Acceptable
Search Recorded	2026-02-20		
Examiner's First Report	2026-02-20	2026-08-20	
Approved	2026-07-06		APPROVED BY PROGRAM EX200M1
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