

**DOORDASH COMMERCE PLATFORM — 2391115**

**Application number**

2391115

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

SEARCHED

**TM5 status**

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Filed**

2025-04-09

**Applicant**

DoorDash, Inc.  
303 2nd Street  
South Tower, Suite 800  
San Francisco, CA 94107  
UNITED STATES OF AMERICA

**Agent**

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

**Documents**

[View documents](#)

**Index headings**

DOORDASH COMMERCE PLATFORM  
DOOR DASH

**Services (Nice class & Statement)**

- 35 (1) Customer relationship management; Customer service, namely responding to customer inquiries for others in the field of restaurant delivery, carry-out and dining; Computerized online ordering services; Electronic processing of restaurant and food orders for others; Online order logistics services for placing orders for food and goods online or via phone; Logistics service connecting merchants, businesses and restaurants to delivery services; Computerized online ordering services in the fields of restaurants and food; Business and advertising services, namely, managing, tracking, analyzing, reporting, measuring and optimizing electronic payment transaction data for others; Business and advertising services, namely, managing, tracking, analyzing, reporting, and measuring of merchant transaction data for others; Business management of logistics services for merchants, businesses and restaurants; Administration of a discount program for enabling participants to obtain discounts on delivery services through use of a membership program; Providing a website featuring an online ordering service in the fields of food, restaurants, and merchants; Telephone ordering services in the field of restaurant delivery, carry-out, and dining; Ordering services, namely intelligent voice recognition technology for prospective customers to access restaurant menus, place orders, and receive menu recommendations.
- 36 (2) Merchant services, namely, payment transaction processing services.
- 42 (3) Providing online platform services featuring an online ordering service in the fields of food, restaurants, and merchants; Providing application programming interface (API) platform for facilitating the ordering of food and goods; Providing temporary use of on-line non-downloadable software for managing on-line commerce, receiving and processing orders of food and goods, and tracking orders for pickup and delivery of food and goods; Providing temporary use of on-line non-downloadable software for offering and managing customer loyalty program services; Providing temporary use of online non-downloadable software for tracking and online order logistics in the fields of food, restaurants, and merchants; Providing temporary use of on-line non-downloadable software for use in ordering and paying for food and goods; Provision of temporary use of non-downloadable software to organize, search, schedule, coordinate, and manage deliveries; Provision of temporary use of non-downloadable software to analyze transportation and deliveries data for others; Online software platform

services for use in facilitating the managing, tracking, analyzing, reporting, and measuring of merchant transaction data for other; Facilitation of the temporary use of non-downloadable online software to place orders, pay for and monitor food orders; Software as a service (SaaS) services featuring software for restaurants and merchants to provide contactless ordering and payment submission by prospective customers through their own mobile devices.

43 (4) Leasing services, namely, leasing of a system to bars and restaurants consisting of software for prospective customers to order food and drink; Leasing services, namely, leasing of a system to bars and restaurants consisting of website platforms for prospective customers to order food and drink; Restaurant services.

**Claims**

Priority Filing Date: November 06, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98840734 in association with the same kind of services

**Action History**

| Action                     | Action date | Due date   | Comments                         |
|----------------------------|-------------|------------|----------------------------------|
| Filed                      | 2025-04-09  |            |                                  |
| Created                    | 2025-04-09  |            |                                  |
| Formalized                 | 2025-04-09  |            |                                  |
| Pre-Assessment Letter Sent | 2025-05-01  |            | Goods or Services Not Acceptable |
| Search Recorded            | 2026-03-13  |            |                                  |
| Examiner's First Report    | 2026-03-13  | 2026-09-13 |                                  |