

**Application number**

2393053

**International Registration Number**

1850542

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

SEARCHED

**TM5 status**

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Filed**

2025-02-28

**International Registration**

2025-02-28

**Applicant**

The Boston Consulting Group, Inc.  
200 Pier 4 Boulevard  
Boston MA 02210  
UNITED STATES OF AMERICA

**Agent**

OSLER, HOSKIN & HARCOURT LLP  
Suite 320, World Exchange Plaza  
100 Queen Street  
Ottawa,  
ONTARIO K1P1J9

**Index headings**

BCG Q

**Services (Nice class & Statement)**

- 35 (1) Providing business management consulting services; advising businesses in strategic business management and development of overall corporate strategy and business initiatives; corporate management consulting services to assist executives in business decision making; advising businesses through the use of consulting tools and techniques that enable strategic business decision making; providing business project management consulting services, namely, predicting project outcomes and modifying project implementation to increase likelihood of success in business transformation projects; providing information in the field of business management; providing business information in the fields of strategic management, development of overall corporate strategy, and development of business initiatives; business information and consulting services; business advisory and consulting services; compiling, updating, maintaining, and analyzing business information and data; providing business information, data, recommendations, and consulting through an integrated platform; customer relationship and customer service management; systemization of data in computer databases; database management and compilation services; all aforementioned services also provided utilizing artificial intelligence.
- 42 (2) Software as a service (SAAS) services featuring software using artificial intelligence for machine learning, generative artificial intelligence, data mining, data indexing, data integration, data analysis, data visualization, data retrieval, data searching, search engines, business intelligence analytics, business recommendations and optimization, predictive analytics, generating content, customer relationship management, customer service management, enterprise business management, chatbots, user interfaces, user experiences, building conversational query systems, digital assistants, and for facilitating interactions between users and artificial intelligence chatbots and assistants; artificial intelligence as a service (AIAAS) services featuring software using artificial intelligence (AI) for machine learning, generative artificial intelligence, data mining, data indexing, data integration, data analysis, data visualization, data retrieval, data searching, search engines, business intelligence analytics, business recommendations and optimization, predictive analytics, generating content, customer relationship management, customer service management, enterprise business management, chatbots, user interfaces, user experiences, building conversational query systems, digital assistants, and for facilitating interactions between users and artificial intelligence

## Documents

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chatbots and assistants; platform as a service (PAAS) featuring computer software platforms using artificial intelligence for machine learning, generative artificial intelligence, data mining, data indexing, data integration, data analysis, data visualization, data retrieval, data searching, search engines, business intelligence analytics, business recommendations and optimization, predictive analytics, generating content, customer relationship management, customer service management, enterprise business management, chatbots, user interfaces, user experiences, building conversational query systems, digital assistants, and for facilitating interactions between users and artificial intelligence chatbots and assistants; providing temporary use of online non-downloadable cloud computing software using artificial intelligence for machine learning, generative artificial intelligence, data mining, data indexing, data integration, data analysis, data visualization, data retrieval, data searching, search engines, business intelligence analytics, business recommendations and optimization, predictive analytics, generating content, customer relationship management, customer service management, enterprise business management, chatbots, user interfaces, user experiences, building conversational query systems, digital assistants, and for facilitating interactions between users and artificial intelligence chatbots and assistants; providing temporary use of online non-downloadable software using artificial intelligence for machine learning, generative artificial intelligence, data mining, data indexing, data integration, data analysis, data visualization, data retrieval, data searching, search engines, business intelligence analytics, business recommendations and optimization, predictive analytics, generating content, customer relationship management, customer service management, enterprise business management, chatbots, user interfaces, user experiences, building conversational query systems, digital assistants, and for facilitating interactions between users and artificial intelligence chatbots and assistants; software as a service (SAAS) services featuring software for compiling, analyzing, and manipulating data, customer data and customer interactions for enabling, personalizing, managing, testing, optimizing, and customizing communications with customers and users; artificial intelligence as a service (AIAAS) services featuring software using artificial intelligence (AI) for compiling, analyzing, and manipulating data, customer data and customer interactions for enabling, personalizing, managing, testing, optimizing, and customizing communications with customers and users; platform as a service (PAAS) featuring computer software platforms for compiling, analyzing, and manipulating data, customer data and customer interactions for enabling, personalizing, managing, testing, optimizing, and customizing communications with customers and users; providing temporary use of online non-downloadable cloud computing software for compiling, analyzing, and manipulating data, customer data and customer interactions for enabling, personalizing, managing, testing, optimizing, and customizing communications with

customers and users; providing temporary use of online non-downloadable software for compiling, analyzing, and manipulating data, customer data and customer interactions for enabling, personalizing, managing, testing, optimizing, and customizing communications with customers and users; software as a service (SAAS) services featuring software using machine learning for data searching, data recognition, data mining, data extraction, data indexing, data sharing, transmitting data, data capture, and making recommendations; artificial intelligence as a service (AIAAS) services featuring software using artificial intelligence (AI) for data searching, data recognition, data mining, data extraction, data indexing, data sharing, transmitting data, data capture, and making recommendations; platform as a service (PAAS) featuring computer software platforms using machine learning for data searching, data recognition, data mining, data extraction, data indexing, data sharing, transmitting data, data capture, and making recommendations; providing temporary use of online non-downloadable cloud computing software using machine learning for data searching, data recognition, data mining, data extraction, data indexing, data sharing, transmitting data, data capture, and making recommendations; providing temporary use of online non-downloadable software using machine learning for data searching, data recognition, data mining, data extraction, data indexing, data sharing, transmitting data, data capture, and product recommendations.

**Claims**

Priority Filing Date: August 28, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98720964 in association with the same kind of services

**Action History**

Action	Action date	Due date	Comments
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Formalized	2025-04-16		
Designation Notification - Madrid Protocol	2025-04-17	2026-10-17	
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Notification of Possible Opposition Sent	2026-02-17		
Search Recorded	2026-02-25		
Examiner's First Report	2026-02-25	2026-08-25	
Total Provisional Refusal	2026-02-25	2026-08-25	