

Application number

2408138

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-06-27

Applicant

Orange Brand Services Limited
3 More London Riverside
London, SE1 2AQ
UNITED KINGDOM

Agent

DICKINSON WRIGHT LLP
199 Bay Street, Suite 2200
P.O. Box 447
Commerce Court : Postal
Station
Toronto
ONTARIO M5L1G4

Documents

[View documents](#)

Index headings

ORANGE

Goods (Nice class & Statement)

- 9 (1) Apparatus and instruments for recording, transmission, amplifying or reproduction of sound, images, information or encoded data; electrical control, testing (other than in-vivo testing), signalling, checking (supervision) apparatus and instruments; holograms; SIM cards; telephone cards; magnetic, digital and optical data carriers; USB flash drives; satellite navigational apparatus, instruments and systems; headphones; aerials; micro processors; electronic global positioning systems; electronic navigational, tracking and positioning apparatus and instruments; parts and fittings for all the aforesaid goods; VPN [virtual private network] operating software; operating software; LAN [local area network] operating software; USB operating software; computer software supplied from the Internet; cloud computing software; network operating systems programs; application software; computer software for providing secure remote access to computer and communications networks; Data and file management and database software; Artificial Intelligence and machine learning software; Robotic process automation (RPA) software; e-payment software; computer security software; computer firewall software; electronic publications (downloadable) provided on-line from computer databases or the Internet; computer software and telecommunications apparatus (including modems) to enable connection to databases, local area networks and the Internet; computer software to enable teleconferencing, videoconferencing and videophone services; computer software for accessing databases, telecommunications services, computer networks and electronic bulletin boards; computer software for use in remote monitoring; software for GPS navigation; speakers; audio amplifiers; satellite dishes; satellite communication apparatus; telecommunication and broadcasting satellites; signal cables for IT, AV and telecommunication; antenna cables; cables and wires; electric cables and wires; Mobile High-Definition Link (MHL) cables; artificial intelligence software for vehicles; computer programs for providing an all-around view for a vehicles; computer systems for automated vehicle control; computer programs to operate vehicles; downloadable educational media; virtual goods namely virtual SIM cards; virtual goods namely virtual telephone cards; virtual goods namely virtual mobile phones, tablets.

Services (Nice class & Statement)

- 35 (1) Computerised compilation of customer indexes; outsource service provider in the field of customer

relationship management; wholesale services in relation to computer software; advice on the analysis of consumer buying habits and needs provided with the help of sensory, quality and quantity-related data; providing assistance in the field of business promotion; provision of information and advisory services relating to e-commerce; advisory services relating to data processing; automated data processing; business records management; business statistical information services; collecting business information; collecting business statistics; collection and systematisation of information into computer databases; collection of data; compilation of statistical data relating to business; computer data processing; computer database management services; computerised point-of-sale data collection services for retailers; data processing, systematisation and management; information and data compiling and analyzing relating to business management; stock control services; advisory services relating to business analysis; analysis of business management systems; assistance, advisory services and consultancy with regard to business analysis; business data analysis; business efficiency studies; business information; business information services; business intelligence services; business management analysis; competitive intelligence services; outsourcing services in the field of business analytics; provision of business management information; provision of business statistical information; customer relationship management for others; consultancy services relating to the management of telephone call centres; business incubation services; procurement services for others.

- 37 (2) Installation, maintenance and repair of telecommunications apparatus and systems; computer hardware, satellite transmitters and receivers, electronic apparatus and equipment, electronic business equipment, communications networks; installation, maintenance and repair of security and authentication apparatus; maintenance and repair of electronic navigational and positioning apparatus, instruments and systems; laying, burial, repair and maintenance of cables; information, advisory and consultancy services relating to all the aforementioned provided on-line from a computer database or the Internet or provided by other means; information and advisory services relating to vehicle maintenance and repair all provided by means of a telecommunications link.
- 38 (3) Telecommunications services; communications services; on-line information services relating to telecommunications; data interchange services; transfer of data by telecommunication; transmission of digital files; satellite communication services; broadcasting services; video messaging services; video conferencing services; video telephone services; telecommunication of information (including web pages), computer programs and any other data; telephone communication services provided for hotlines and call centres; providing user access to the Internet; provision and operation of electronic conferencing, discussion groups and chat rooms; providing access to telecommunications

	infrastructures and networks for other operators and third parties; rental of telecommunications infrastructure and networks to other operators and third parties; telecommunication access services; providing access to the Internet on a temporary basis for third parties; providing electronic transmission of electronic payment data via a global computer network; news agency services; transmission of news and current affairs information; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; provision of access to an electronic on-line network for information retrieval; advisory, information and consultancy services relating to all the aforementioned; cable and satellite transmission services; telecommunications services for aircraft passengers; provision of access to electronic payment services including electronic fund transfer services and on-line transaction facilities; providing telecommunications connections and networks for use with the Internet of Things [IoT]
39	(4) Physical storage of electronically-stored archived data, photos, audio files, image files, digital video files, electronic games and documents; transport information and advisory services in relation to supply chain solutions; vehicle routing by computer on data networks; tracking and monitoring of land, sea, and air vehicles and vehicle fleets using electronic navigation and locating devices; provision of parking arrangements including reservations provided via a telecommunications link; provision of advice and information in relation to all the aforementioned services
41	(5) Education and training services; sporting and cultural activities; information relating to education, entertainment, sporting and cultural events provided on-line from a computer database or the Internet or provided by other means; organising of games and competitions; organising of sporting events and competitions; sports entertainment services; issuing of educational awards; organisation, production and presentation of music concerts, musical, theatrical and video performances, festivals, tours and other musical and cultural performances, events and activities; organisation, management or arrangement of video games events; organisation of entertainment events; production and presentation of live entertainment events; arranging and conducting of entertainment and educational events for charitable purposes; providing sports entertainment via a website; providing sports information by means of telephone prerecorded messages; news programming services for transmission across the Internet; news reporting; arranging and conducting of conferences, seminars, symposia, tutorials, workshops, courses, conventions and exhibitions; interactive and distance learning or training courses and sessions provided on-line via a telecommunications link or computer network or provided by other means; online education services; provision and operation of electronic conferencing; business mentoring; provision of information and advice relating to all of the aforesaid services; creation [writing] of podcasts

(6) Scientific and technological services and research and design relating thereto; management of research, design and development projects; technical research; research, design and development services relating to computers, computer programmes, computer systems, computer software application solutions, computer games, virtual reality software, data processing systems, data management, computerised information processing systems, communications services, communications solutions, communications applications, communications systems and network interfaces and provision of technical consultancy, information and advice relating to the aforesaid; design and development of operating software for computer networks and servers; design and development of operating software for cloud computing networks; technical design and planning of telecommunications networks; design and development of Internet security programs; design and development of electronic data security systems; technical testing; industrial testing; preparation of technical reports and studies; cloud computing services; maintenance, updating and design of computer firmware, computer software and computer programs; computer programming services; preparation and provision of information in relation to computers and computer network facilities; technical advice and consultation services in the field of information technology and telecommunications; consultancy in the field of cloud computing networks and services; technical consultancy relating to the application and use of computer software; consultancy and information services in the field of computer system integration, information technology, information technology architecture and infrastructure; computer security consultancy; design and development of computer systems and of telecommunications systems and equipment; operational support services for computer networks, telecommunications networks and data transmission networks; programming services given on-line; programming of Internet security programs; computer rental; virtual and interactive image creation services; creating, operating and maintaining databases, Intranets and web sites; creating, maintaining and hosting the web sites of others; hosting of databases, weblogs, web portals; hosting of platforms on the Internet; hosting computer software applications for others; hosting memory space on the Internet; hosting and rental of memory space for websites; hosting of multimedia and interactive applications; hosting on-line facilities for conducting interactive discussions; hosting on-line web facilities for others; hosting of computerized data, files, applications and information; hosting of servers; installation and maintenance of computer software; providing temporary use of online applications, software tools and on-line non-downloadable operating software for computer networks and servers; rental of operating software for computer networks and servers; rental of web servers; providing temporary use of on-line non-downloadable operating software for accessing and using a cloud computing network; providing temporary use of Internet security

programs; provision of information and advisory services online on the aforementioned services from a computer database or via the Internet; monitoring of computer systems by remote access; computer security services for protection against illegal network access; IT project management; configuration of computer networks using software; computer systems integration services; computer project management in the field of electronic data processing (EDP); server administration; efficiency, energy conservation and energy management; conducting research and evaluation studies into environmental conservation, natural resources and sustainable energy production; technical services for collecting information from remote energy consumption calculators; consulting and information on consumption of electric energy, gas, power, heat and water; data storage services; information and advisory services relating to all the aforesaid services; computer network services; software as a service [SaaS] featuring computer software platforms for artificial intelligence; software as a service [SAAS] services; design of communication systems; consultancy relating to software for communication systems; development of software for communication systems; maintenance of software for communication systems; development of computer platforms; platform as a Service [PaaS].

Action History

Action	Action date	Due date	Comments
Filed	2025-06-27		
Created	2025-06-27		
Formalized	2025-06-27		
Pre-Assessment Letter Sent	2025-07-10		Multiple Reasons
Search Recorded	2026-04-28		
Examiner's First Report	2026-04-28	2026-10-28	
Correspondence Created	2026-04-30	2026-10-30	