

Application number

2411859

International Registration Number

1864631

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-02-19

International Registration

2025-02-19

Applicant

Envirosell Global LLC
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New York NY 10010
UNITED STATES OF AMERICA

Documents

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Index headings

ENVIROSELL
ENVIRO SELL

Services (Nice class & Statement)

35 (1) Advertising and marketing consultancy; analysis of business data; analysis of market research data and statistics; assistance, advisory services and consultancy with regard to business planning, business analysis, business management, business organization, marketing and customer analysis; brand positioning services; business data analysis; business data research; business management consulting with relation to strategy, marketing, production, personnel and retail sale matters; business marketing consulting services; business research and surveys; business research and data analysis services in the field of retail consumer behavior and Customer Experience Analysis (CXA); business research and data analysis services in the field of retail product placement; business research and data analysis services in the field of online and brick and mortar retailer services; business research and data analysis services in the field of advertising and marketing, namely, product merchandising and branding; business research and data analysis services in the field of Competitive Landscape Analysis (CLA), namely, providing custom assessments of competitive brands and retail or mercantile environments; business research and data analysis services in the field of brand awareness; conducting business surveys; conducting business and market research surveys; conducting business research and surveys; conducting employee surveys for others; conducting market surveys; consulting services in the field of digital marketing; consulting services in the field of internet marketing; consumer survey services; consumer marketing research and consulting related thereto; consumer strategy business consulting in the fields of marketing, sales, operation, and product design particularly specializing in the use of analytic models for the understanding and predicting of consumer, business, and retail market trends and actions; development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, customer relations, online community building and digital word of mouth communications; development of marketing strategies, concepts and tactics, namely, audience development, brand awareness, online community building and digital word of mouth communications; digital marketing services; market analysis and research services; market research; market research consultation; market research services; market research studies; marketing consulting; marketing research; marketing research services; marketing research services in the nature of tracking consumer

behavior and analyzing consumer trends; marketing services, namely, consumer marketing research; monitoring consumer and shopper decision-making for business purposes (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); monitoring retail product placement for business purposes (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); monitoring online and brick and mortar retail customer interactions for business purposes (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); monitoring real-world retail customer behavioral data for business purposes (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); monitoring social media for consumer brand perceptions for business purposes (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations); preparation of marketing surveys; preparation of public opinion surveys; statistical evaluations of marketing data; technical consulting in the field of marketing (term considered too vague by the International Bureau pursuant to Rule 13 (2) (b) of the Regulations).

Claims

Priority Filing Date: September 20, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98761231 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2025-02-19		Registration
International Registration	2025-02-19	2035-02-19	
Created	2025-07-16		
Formalized	2025-07-16		
Designation Notification - Madrid Protocol	2025-07-17	2027-01-17	
Search Recorded	2026-05-07		
Examiner's First Report	2026-05-07	2026-11-07	
Total Provisional Refusal	2026-05-07	2026-11-07	