

BLUECHEW — 2412032

Application number

2412032

International Registration Number

1864392

Type(s)

Design

Category

Trademark

CIPO Status

FORMALIZED

TM5 status

LIVE/APPLICATION/ Awaiting Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.

Filed

2025-05-16

International Registration

2025-05-16

Applicant

Blue IP LLC
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UNITED STATES OF AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2025-05-16		Registration
International Registration	2025-05-16	2035-05-16	
Created	2025-07-16		

Trademark description

The mark consists of a rectangle with the word BLUECHEW inside the rectangle.

Index headings

BLUECHEW
BLUE CHEW

Vienna information (Code & Description)

26.4.2 Rectangles
A 26.4.5 One quadrilateral
A 26.4.18 Quadrilaterals containing one or more letters

Goods (Nice class & Statement)

5 (1) Pharmaceutical preparations, over-the-counter preparations, and dietary supplement preparations for use in the treatment of erectile dysfunction, to stimulate sexual interest, and to promote men's health.

Services (Nice class & Statement)

35 (1) Subscription-based online retail store services in the field of pharmaceutical preparations, over-the-counter preparations and dietary supplement preparations for use in the treatment of erectile dysfunction, to stimulate sexual interest, and to promote men's health.
44 (2) Health counseling; internet-based health care information services; providing health information.

Claims

Priority Filing Date: December 21, 2024, Country or Office: UNITED STATES OF AMERICA, Application No. 98916790 in association with the same kind of goods and in association with the same kind of services

Formalized	2025-07-16		
Designation Notification - Madrid Protocol	2025-07-17	2027-01-17	