

**Application number**

2415858

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

SEARCHED

**TM5 status**

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Filed**

2025-08-05

**Applicant**

Electronics Boutique Canada Inc.  
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**Agent**

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**Documents**

[View documents](#)

**Index headings**

EB ELECTRONICS BOUTIQUE

**Vienna information (Code & Description)**

26.13.1 Stains, spots, blots, brush strokes  
27.5.1 Letters presenting a special form of writing  
A 27.5.3 Letters in relief or shaded  
A 27.5.4 Letters embellished or decorated with a drawing or composed of a collection of drawings  
A 27.5.22 Monograms formed of intertwined, overlapping or otherwise combined letters

**Goods (Nice class & Statement)**

25 (1) Athletic clothing; athletic footwear; baby clothing; beach clothing; beach footwear; belts; casual clothing, hats and caps; casual footwear; children's clothing  
25 (2) T-shirts, hoodies, sweatshirts, jackets, socks, cosplay costumes; caps; headbands; toques; beanies.

**Services (Nice class & Statement)**

35 (1) Online and retail store services featuring children's toys, action figures, trading cards, collectible toys, collectible card games, collectible paper money, collectible photographs of players, collectible toy figures and collectible trading cards, books and magazines, prerecorded DVDs, digital memory cards and flash drives containing audio-visual recordings, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, video game software and video game accessories, electronic board games, hand-held entertainment hardware and software; Providing a membership club or organization for video and computer game enthusiasts which offers credits and discounts on purchases and conventional and on-line rentals of video and computer games, credits and discounts on purchases of computer accessories and video game accessories, credits and discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games; and invitations to attend private events relating to video games, namely video game launches, private receptions, video game tournaments and live screenings of video game competitions; advertising the goods and services of others; Online retail store services featuring downloadable video games and digital media.  
41 (2) Rental of video and computer games; Online rental of computer games; distribution of audio-visual recordings via websites, mobile aps and social media platforms; organization of online computer gaming and video gaming

sessions and competitions through websites and social media platforms; organization of live collectible trading card gaming sessions and competitions; online non-downloadable videos featuring product reviews, tutorials, and gameplay commentary; entertainment services in the nature of live performances by video game players; entertainment services in the nature of live performances by video game players; entertainment services in the nature of live performances by trading card game players; games as a service (GAAS) provider services featuring online non-downloadable videogames and computer games; online video gaming services; organization of video gaming leagues; organization, production and presentation of video game competitions; providing entertainment information about video game tournaments and competitions via the internet; providing entertainment information in the field of video games via the internet; providing information on computer game strategies and video game strategies via computer networks and global communication networks; providing on-line non-downloadable video games; providing on-line non-downloadable magazines, journals and newsletters in the field of computer games, video games, cartoons and general entertainment; providing rating for video game content; providing ratings for television, movie, music, video and video game content.

#### Action History

Action	Action date	Due date	Comments
Filed	2025-08-05		
Created	2025-08-05		
Formalized	2025-08-05		
Agent Changed	2025-09-23		From/De: 12946 To/A: 23480
Agent Changed	2025-10-03		From: 23480 To: 23526
Pre-Assessment Letter Sent	2025-10-08		Goods or Services Not Acceptable
Search Recorded	2026-04-24		
Examiner's First Report	2026-04-24	2026-10-24	