

OLAPLEX NO.4 POSITIONING MARK — 2419124

Application number

2419124

Type(s)

Position

Category

Trademark

CIPO Status

APPROVED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-08-20

Applicant

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Documents

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Action History

Action	Action date	Due date	Comments
Filed	2025-08-20		

Trademark description

The mark consists of the stylized words "PATENTED TECHNOLOGY" , "OLAPLEX.COM", "OLAPLEX", "NO.4", "BOND MAINTENANCE", "SHAMPOO", "REPAIRS, STRENGTHENS", and "& NOURISHES ALL HAIR TYPES". The dot symbol appearing in between the words "PATENTED TECHNOLOGY" and "OLAPLEX.COM" forms part of the trademark. The dotted lines serve only to show the position of the mark.

Index headings

PATENTED TECHNOLOGY OLAPLEX.COM OLAPLEX NO.4 BOND MAINTENANCE SHAMPOO REPAIRS, STRENGTHENS, & NOURISHES ALL HAIR TYPES
OLA PLEX

Vienna information (Code & Description)

- 19.7.1 Bottles or flasks in circular or elliptical horizontal cross section
- A 19.7.10 Bottles or flasks, squat
- A 19.7.12 Bottles or flasks without neck

Goods (Nice class & Statement)

- 3 (1) Cosmetics; Hair care preparations.

Claims

Priority Filing Date: March 03, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99064322 in association with the same kind of goods

Created	2025-08-20		
Formalized	2025-08-20		
Pre-Assessment Letter Sent	2025-09-11		Retired Goods or Services
Search Recorded	2026-05-25		
Examiner's First Report	2026-05-25	2026-11-25	
Correspondence Created	2026-08-05	2027-02-05	
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