

Application number

2423506

Type(s)

Design

Category

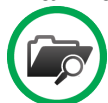
Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-09-10

Applicant

DoorDash, Inc.
303 2nd Street, South Tower,
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San Francisco, CA 94107
UNITED STATES OF
AMERICA

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Documents
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Index headings

7R

Vienna information (Code & Description)

16.3.1	Photographic or cinematographic apparatus, projection apparatus and lanterns -- Note: Including video cameras, traffic radars and photographic lenses.
A 16.3.3	Iris diaphragms
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.15	Letters or numerals representing an object
27.7.1	Numerals presenting a special form of writing
A 27.7.11	Numerals juxtaposed or joined to a letter or a figurative element
26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.17	Circles or ellipses containing one or more numerals
A 26.1.18	Circles or ellipses containing one or more letters

Goods (Nice class & Statement)

9	(1) Downloadable software in the nature of a mobile application for use by guests to manage their reservations and memberships, create profiles, purchase and manage upgrades, experiences and events, manage customizable loyalty programs, and communicate and otherwise engage with hospitality venues; Downloadable software in the nature of a mobile application for use by restaurants, nightclubs, hotels, wineries, breweries, and other hospitality venues to oversee and manage their operations by making reservations, organizing and administering waitlists, floorplans and table seating, inventory optimization, creating restaurant guest profiles, aggregation and analysis of guest data, conducting customer relationship management, processing and tracking customer payments, analyzing and tracking guest satisfaction and reputation management, revenue management, facilitating and automating marketing messages and campaigns, conducting contactless ordering and payments, processing online ordering, organizing and managing inbound customer requests, and managing venue memberships and loyalty programs; Downloadable computer software applications for a widget that is placed directly on the website of a restaurant, nightclub or entertainment venue that allows guests to interact directly with the venue for purposes of making reservations, event ticketing, purchasing experiences, online ordering, large group dining, marketing opt-in, and communicating and otherwise engage with hospitality venues.
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Services (Nice class & Statement)

- 42 (1) Providing a secured-access, members only website featuring technology that gives members the ability to make and manage reservations for hotels, restaurants, nightclubs, wineries, breweries, and other entertainment venues; Providing temporary use of on-line non-downloadable software for allowing members the ability to make and manage reservations for hotels, restaurants, nightclubs, wineries, breweries, and other entertainment venues; Software as a service (SAAS) services featuring software for temporary use of non-downloadable software for use by concierges, corporations, hospitality venues and other qualified customers to make and manage reservations for hotels, restaurants, nightclubs, wineries, breweries, and other entertainment venues; Software as a service (SAAS) services featuring software for temporary use of non-downloadable software for use by restaurants, nightclubs, hotels, wineries, breweries, and hospitality companies to oversee and manage their operations by making reservations, organizing and administrating waitlists and table seating, creating restaurant guest profiles, conducting customer relationship management, processing and tracking customer payments, analyzing and tracking guest satisfaction and reputation management, automating marketing messages and campaigns, creating and delivering text and email marketing campaigns, conducting contactless ordering and payments, processing online ordering, organizing, managing and responding to inbound customer requests via text, email and phone, creating, selling and managing events and experiences both in-person and virtually, creation and management of customizable loyalty programs, including features such as points accrual, rewards redemption, and personalized offers, and managing venue memberships; Software as a service (SAAS) services featuring software for temporary use of non-downloadable software for use by restaurants, nightclubs, hotels, wineries, breweries, and other hospitality companies that allows the general public to make reservations directly with the venue; Software as a service (SAAS) services featuring software for hosting software for use by others used in customer relationship management (CRM); Software as a service (SAAS) services featuring software for temporary use of non-downloadable software for use by restaurants, nightclubs and hospitality companies to communicate and connect directly with guests; Providing temporary use of on-line non-downloadable software for use by consumers to manage their reservations and memberships, create profiles, purchase and manage upgrades, experiences and events, manage customizable loyalty programs, and communicate with hospitality venues and otherwise engage with hospitality venues.

Claims

Priority Filing Date: March 13, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99082656 in association with the same kind of goods
Priority Filing Date: March 13, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99082660 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2025-09-10		
Created	2025-09-10		
Formalized	2025-09-10		
Pre-Assessment Letter Sent	2025-10-08		Goods or Services Not Acceptable
Pre-Assessment Letter Sent	2025-10-08		Goods or Services Not Acceptable
Search Recorded	2026-05-29		
Examiner's First Report	2026-05-29	2026-11-29	