

Application number

2427094

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-09-25

Applicant

Shutterstock, Inc.
350 Fifth Avenue 20th Floor
New York, NY 10118
UNITED STATES OF AMERICA

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Documents

[View documents](#)

Index headings

E!

Vienna information (Code & Description)

26.11.1	One line or one band
A 26.11.6	Thick lines, bands
A 26.11.13	Wavy lines or bands, zigzag lines or bands -- Note: Wavy lines or bands consist of more than one curve. Lines or bands with a single curve are classified in A 26.11.12.
24.17.1	Punctuation marks
A 24.17.2	Dots
A 24.17.4	Exclamation marks, question marks
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
A 27.5.21	One letter

Goods (Nice class & Statement)

9	(1) Computer software; downloadable software applications; downloadable software; computer software media platforms; artificial intelligence software; downloadable electronic files, digital products, digital content and creative assets including audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, content management system templates, plug-ins and games; downloadable software for creating, producing, managing, modifying, storing, sending, receiving, exchanging, validating, selling, sharing, and accessing digital assets, digital collectibles, and digital tokens; computer software for creating and generating images, text, sound recordings, video, virtual environments, content for virtual and augmented reality, or other multimedia; computer software for data processing and analysis; data recorded in electronic form; computer databases; computer hardware; apparatus for computer printers; computer printers; printing apparatus for use with computers; electrical apparatus for use in printing
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Services (Nice class & Statement)

35	(1) Advertising; promotional services; business management; business administration; professional and business networking services; retail services; retail
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services for digital assets; online retail services; the bringing together, for the benefit of others, a variety of goods, enabling customers to conveniently view and purchase the goods; reseller and distributorship services; subscription services namely subscription-based order fulfilment services; subscription services, namely the provision of downloadable electronic files, digital products, digital content, creative assets and publications to subscribers; reseller services, namely the resale of downloadable electronic files, digital products, digital content, creative assets and publications for the authors and creators of those goods; billing services; e-billing; directory services; promoting the goods and services of others; public relations; operating online marketplaces and platforms for the sale, resale and supply of electronic files, digital products, digital content, creative assets and publications including audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, content management system templates, plugins and games; online trading services being the facilitation of the selling and buying of electronic files, digital products, digital content, creative assets and publications including audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, plug-ins and games; business project management; project business management and administration; management of business projects (for others); business monitoring and consulting services, including tracking web sites and applications of others to provide information and analysis regarding traffic patterns, usability, navigability, performance and effectiveness of such sites and recommendations for improving performance, effectiveness and the return on investment of such sites; search engine optimisation; business services, including supporting and managing the creation and sending of bulk electronic mail which customers can use to design and send email advertising and promotional campaigns and to manage such campaigns; providing advertising and promotional services for consumers to engage the providers of a wide variety of goods and services and for those goods and service providers to provide their goods and services via the internet, an online website or computer database; marketing and promotional services through customer loyalty programmes and incentive schemes; organisation and administration services in relation to the supply of benefits in connection with customer loyalty programmes and incentive schemes; reproduction of documents, drawings, photographs and

- images; compilation and systemisation of information into computer databases; charitable services in the nature of organising and conducting volunteer programs and projects; consultancy, information and advisory services regarding the aforementioned services
- 38 (2) Telecommunications; telecommunications services, including the electronic transmission of data and information; communications by any means; communication services; providing internet chatrooms and online forums; VOIP (voice over internet protocol) services; providing online chat rooms and electronic bulletin boards for transmission of messages among computer users concerning electronic media, trading and the sale and supply of goods and services; transmission of information on a wide range of topics, including online and over a global computer network; streaming, broadcast and transmission of electronic files, digital products, digital content, creative assets and publications including audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, content management system templates, plug-ins and games including via a subscription service; the provision of access to online computer services and databases; providing access to databases, computer databases (including online), computer networks, the internet and websites; web and internet portal services; electronic data communications; provision of electronic data links; providing access to computer databases in the fields of social networking and social introduction; consultancy, information and advisory services regarding the aforementioned services
- 41 (3) Entertainment services; education services, including providing courses and tutorial sessions about graphics, animation, design, photography, videos, writing and music; provision of training; instruction in the use of computers; education services; education services, including providing courses and tutorial sessions in the fields of business, communication, business productivity, personal development, information technology, creative design, website design, web development, digital template design, print design, graphic design, art and crafts, audio production, video production, film production, animation, photography, writing, music and entertainment; production of webcasts; multimedia production; arranging competitions; electronic publishing services; electronic publication of information (interactive and non-interactive) on a wide range of topics, including online, in multimedia and over a global computer network; electronic publishing services, including digital publication of audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, ebooks, text, videos (including video effects and footage), tutorials, software, graphics, 3D models, animations, fonts, vectors, icons,

website themes and templates, plug-ins, games and music; online resource guides (educational materials) in the fields of computer software and websites for others; electronic publication; providing online information about entertainment; consultancy, information and advisory services regarding the aforementioned services

(4) Scientific and technological services and research and design relating thereto; industrial analysis and research services; platform as a service; software as a service; design and development of computer hardware and software; providing non-downloadable computer software; providing non-downloadable computer software for designing, creating, customizing, hosting, modifying, maintaining and updating websites and web pages for others including on a global computer network, mobile devices and social media sites and applications; design and development of computer software for use in the field of artificial intelligence and machine learning; Providing temporary use of non-downloadable software using artificial intelligence to create images, text, sound recordings, video, virtual environments, content for virtual and augmented reality, or other multimedia; Software as a Service (SaaS) services featuring machine learning and artificial intelligence to create images, text, sound recordings, video, virtual environments, content for virtual and augmented reality, or other multimedia; providing online non-downloadable software for creation or generation of text, images, sounds, video, virtual environments, content for virtual and augmented reality, or other multimedia; providing temporary use of non-downloadable software to design the infrastructure and appearance of a website; application service provider, including hosting, modifying, managing, developing, and maintaining applications, software, and websites of others, including on a global computer network, mobile devices and social media sites and applications; computer engineering; design of computer databases; design of printed material; graphic design services; computer software programming; data coding services; software troubleshooting services; cloud hosting provider services; research design and maintenance services in relation to computer software programs; updating computer software; design, creation, hosting, maintenance of websites for others; the creation of websites, hyper text markup language (HTML); design, creation and hosting of bill payment websites; providing information in the field of website design and architecture for use by website designers and architects via a website; cloud computing featuring software for use by others in designing, creating, customizing, modifying, maintaining and updating websites and web pages on a global computer network, mobile devices and social media sites and applications; providing virtual computer systems and virtual computer environments through cloud computing; consulting services in the field of cloud computing; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce transactions; providing online non-downloadable software for supporting and managing the creation and sending of bulk electronic mail

which customers can use to design and send email advertising and promotional campaigns and to manage such campaigns; consultancy services relating to the use of computer software and hardware; hosting an interactive website featuring technology that allows users to upload, download, share and sell custom and branded electronic files, digital products, digital content, creative assets and publications, including audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, plug-ins and games; technical and computer support services; leasing services relating to computer software, systems and networks; storage services for electronic files, digital products, digital content, creative assets and digital publications including audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, ebooks, text, videos (including video effects and footage), tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, content management system templates, plug-ins and games; artificial intelligence consultancy; research in the field of artificial intelligence; information, consultancy and advisory services relating to all the aforesaid services (5) Legal administration of licences; licensing of digital data and content; licensing of audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, content management system templates, plug-ins and games; licensing of software and tools to create customised websites, content, videos, logos, advertising and marketing materials; licensing of intellectual property rights for audio (including music tracks and sound effects), packaging, graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, educational and instructional content, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, content management system templates, plug-ins and games; licensing of audio (including music tracks and sound effects), graphics, images, photographs, design templates, digital design content, screen casts, code and code scripts, books and ebooks, text, videos (including video effects and footage), magazines, journals, newspapers, tutorials, software, graphics, 3D models, animations, fonts, vectors, icons, website themes and templates, plug-ins and games to others, including via computer networks and

global communications networks; providing social networking services over the Internet, computer networks and global communication networks; online social networking services; registration of domain names; managing of domain names of others; consultancy, information and advisory services regarding the aforementioned services

Claims

Priority Filing Date: March 27, 2025, Country or Office: AUSTRALIA, Application No. 2534743 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2025-09-25		
Created	2025-09-25		
Formalized	2025-09-25		
Pre-Assessment Letter Sent	2025-10-09		Multiple Reasons
Search Recorded	2026-06-29		
Examiner's First Report	2026-06-29	2026-12-29	
Correspondence Created	2026-10-26	2027-04-26	