

Application number
2427788

Type(s)
Standard Characters

Category
Trademark

CIPO Status
SEARCHED

TM5 status
LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
2025-09-30

Applicant
Blazesoft Ltd.
1959 Upper Water Street, 900
Halifax
NOVA SCOTIA B3J3N2

Agent
GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
STREET
OTTAWA
ONTARIO K1P1C3

Documents
[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2025-09-30		
Created	2025-09-30		
Formalized	2025-09-30		

Index headings

TWELVIO
TWELV IO
TWELVE
12

Services (Nice class & Statement)

35 (1) Providing incentive award programs through issuance of loyalty points and gift cards for purchase of a company's goods and services; Marketing services; Direct marketing services; Online marketing services; Digital marketing services; Influencer marketing services; Promotional marketing services; On-line customer-based social media brand marketing services; Marketing research services; Marketing analysis services; Marketing advisory services

Pre-Assessment Letter Sent	2025-10-16		Multiple Reasons
Search Recorded	2026-06-01		
Examiner's First Report	2026-06-01	2026-12-01	
Correspondence Created	2026-09-18	2027-03-18	