

FUTUREIQ — 2431725

Application number
2431725

Type(s)
Standard Characters

Category
Trademark

CIPO Status
ADVERTISED

TM5 status
LIVE/APPLICATION/
Published for Opposition



A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Filed
2025-10-20

Applicant
K18, INC.
2121 Park Place, suite 100
El Segundo, CA 90245
UNITED STATES OF AMERICA

Agent
BAKER & MCKENZIE LLP
BROOKFIELD PLACE
181 BAY STREET, SUITE 2100
P.O. BOX 874
TORONTO
ONTARIO M5J2T3

Documents
[View documents](#)

Action History

Action	Action date	Due date	Comments

Index headings

FUTUREIQ
FUTURE IQ

Goods (Nice class & Statement)

3 (1) Hair care preparations, namely, hair shampoos, hair conditioners, dry hair shampoos, hair detanglers, hair sprays, hair mist, hair mousse, hair gels, hair foams, hair creams, hair lotions, hair wax, hair oils, hair moisturizers, hair pomades, hair rinses, hair nourishers, hair serums, hair relaxers, hair shine enhancer preparations, hair color preparations, namely, hair color, hair dyes, hair tints, hair frosts, hair lighteners, hair lightening bleach, hair color removers, hair coloring rinse, hair bleaching preparations, and hair repair preparations, namely, hair repair sprays, hair repair mist, hair repair mousse, hair repair gels, hair repair foams, hair repair creams, hair repair lotions, hair repair wax, hair repair oil, hair repair moisturizers, hair repair pomades, hair repair rinses, hair repair nourishers, hair repair serums, and hair repair relaxers

Filed	2025-10-20		
Created	2025-10-20		
Formalized	2025-10-20		
Pre-Assessment Letter Sent	2025-11-13		Acceptable Goods or Services
Search Recorded	2026-06-16		
Approved	2026-06-24		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-06-24		APPROVED BY PROGRAM EX200M1
Advertised	2026-09-09		Vol.73 Issue 3750