

Application number

2436000

Type(s)

Standard Characters

Category

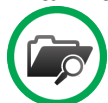
Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-11-07

Applicant

WETA FX LIMITED
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Wellington, 6011
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Agent

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Bay Adelaide Centre, East
Tower
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TORONTO
ONTARIO M5H4E3

Documents

[View documents](#)

Index headings

WETA FX
EFFECTS

Goods (Nice class & Statement)

- 9 (1) Audio and visual recordings in all media for use in digital visual effects production; apparatus for recording, transmission and reproduction of sound or images for use in digital visual effects production; downloadable graphics; computer game and video game software, namely tools for digital visual effect production of computer and video games.

Services (Nice class & Statement)

- 41 (1) Entertainment services namely development, creation, production, and post-production, exhibition, and distribution of visual effects and computer generated imagery for motion picture films, television shows and other multimedia entertainment content; digital visual effects production for video and computer games; digital special effects animation for multimedia applications; production of digital special effects; digital visual effects pre-production, production and post-production services relating to video and audio-visual productions and films; digital visual effects production and post-production of multimedia source identifiers, graphics and program titles, being development and production of opening titles and title sequences, main titles, multimedia moving image logos, graphics packages and trailers for film, television, streaming media, and moving image entertainment; production, post-production, digital simulation and on-set consulting in the fields of animation, computer generated effects, computer generated scenes, digital special effects, computer-generated imagery, computer-generated graphics and interactive computer graphics; digital visual effects production for non-downloadable games and video games; teaching, training, instructional and educational services, namely teaching, training, instructional and educational service in relation to animation, computer generated effects, computer generated scenes, digital special effects, computer-generated imagery, computer-generated graphics and interactive computer graphics; information, advisory and consultancy services relating to the aforementioned services.
- 42 (2) Design and production of 3D models, and computer-generated imagery for use in moving image entertainment; designing, editing and developing digital graphics and special effects, including stretching, compressing, grading and colourising of digital imagery; digital visual effects design and development services for use in video and computer games; information, advisory and consultancy services relating to the aforementioned services.

Action History

Action	Action date	Due date	Comments
Filed	2025-11-07		
Created	2025-11-07		
Formalized	2025-11-07		
Pre-Assessment Letter Sent	2026-01-08		Multiple Reasons
Search Recorded	2026-07-07		
Examiner's First Report	2026-07-07	2027-01-07	