

Application number

2436091

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-11-07

Applicant

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Documents

[View documents](#)

Index headings

POSSIBILITIES AHEAD

Goods (Nice class & Statement)

- | | |
|----|--|
| 9 | (1) Downloadable software for identifying vehicle options for a potential purchaser based on the potential purchaser's criteria; electronic publications, such as, electronic magazines and electronic newsletters |
| 16 | (2) Printed publications, such as, printed magazines and printed newsletters |

Services (Nice class & Statement)

- | | |
|----|--|
| 35 | (1) Automobile dealership services; operation of automobile dealerships; providing information about vehicle options to a potential purchaser based on the potential purchaser's criteria, via a global computer network; retail sale of automotive related parts and accessories; online retail services for automobile dealerships; providing information regarding automobiles and automotive related parts and accessories; providing consumer information regarding automobiles and automotive related parts and accessories over a global computer network; operation of customer incentive, award and loyalty programs; promoting the sale of goods and services through incentive award programs and consumer loyalty programs |
| 36 | (2) Financial services, such as, financing of business ventures, vehicle financing services, credit and loan services, financial analysis services, financial risk assessment services, arranging and financing of loans, financing of purchases, lease-purchase financing services, credit inquiry and consultation services; investment services, such as, capital investment services, business investment services, commercial property investment services, investment consulting services, investment management services; real estate services, such as, real estate management services, real estate leasing services, real estate investment services, and real estate consultancy; charitable fundraising services; financial sponsorship of charitable and philanthropic activities and organizations |
| 37 | (3) Automotive and vehicle repair and maintenance services; providing information regarding automotive and vehicle repair and maintenance over a global computer network; vehicle cleaning and washing services; real estate development services; building construction services; construction and renovation of commercial, industrial, residential, and high-rise buildings; advisory services relating to the construction of buildings |
| 38 | (4) Providing access to a website which identifies vehicle options for a potential purchaser based on the potential purchaser's criteria; television broadcasting services |

- 39 (5) Vehicle rental services; vehicle leasing services
- 41 (6) Television program production and development services; providing entertainment via television shows; providing entertainment via webcasts in the field of automobiles over the internet; providing entertainment via podcasts
- 42 (7) Providing online non-downloadable software for identifying vehicle options for a potential purchaser based on the potential purchaser's criteria; hosting a website which identifies vehicle options for a potential purchaser based on the potential purchaser's criteria

Action History

Action	Action date	Due date	Comments
Filed	2025-11-07		
Created	2025-11-07		
Formalized	2025-11-07		
Pre-Assessment Letter Sent	2025-11-20		Goods or Services Not Acceptable
Search Recorded	2026-07-09		
Examiner's First Report	2026-07-09	2027-01-09	