BEAVERHEAD & Design — 2440249

Application number
2440249

Type(s)
Design

Category
Trademark

CIPO Status
APPROVED

TM5 status
LIVE/APPLICATION/ Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed
2025-11-27

Applicant
MARATHON WATCH COMPANY LTD.
1-8355 Jane Street
Vaughan
ONTARIO L4K5Y3

Agent
MARIE LUSSIER
(FOGLER, RUBINOFF LLP)
Scotia Plaza, 40 King Street West, Suite 2400, P.O. Box 215
Toronto
ONTARIO M5H3Y2

Documents
View documents

Index headings

MARATHON WATCH AUTHENTIC MILITARY 1939

Vienna information (Code & Description)

3.5.5	Beavers, marmots, badgers, martens, mink, wolverines, raccoons, skunks, armadillos
3.5.20	Heads of animals of series V
A 3.5.24	Animals of series V stylized, in shadow or in silhouette
A 3.5.25	Animals of series V in costume or personified
9.7.1	Headwear
A 9.7.21	Protective helmets -- Note: Not including helmets as parts of armour (23.5.5) and Mercury's helmet (with wings) (24.11.14).
25.3.1	Horizontally elongated surfaces
A 25.3.3	Elongated surfaces with two short sides convex or concave
26.1.1	Circles
26.1.4	Two circles, two ellipses, one inside the other
26.1.11	Circles or ellipses containing one or more quadrilaterals
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.16	Circles or ellipses containing other figurative elements
A 26.1.18	Circles or ellipses containing one or more letters
A 26.1.21	Circles or ellipses containing inscriptions arranged in circular or elliptical form
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
26.4.1	Squares
26.4.2	Rectangles
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
A 26.4.6	Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
26.4.9	Several quadrilaterals juxtaposed, joined or intersecting
26.4.10	Quadrilaterals containing one or more circles, ellipses or polygons
A 26.4.17	Quadrilaterals containing one or more numerals
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Goods (Nice class & Statement)

14	(1) Watches and clocks.
26	(2) Embroidered patches; weather-resistant embroidered patches; ornamental novelty badges and patches for clothing, bags and caps; ornamental embroidered patches made of polyvinyl chloride (PVC) with hook and-loop fasteners; ornamental embroidered patches with hook-and-loop fasteners; collectible ornamental novelty badges and embroidered patches.

Action History

Action	Action date	Due date	Comments
Filed	2025-11-27		
Created	2025-11-27		
Formalized	2025-11-27		
Pre-Assessment Letter Sent	2025-12-11		Goods or Services Not Acceptable
Search Recorded	2026-07-31		
Examiner's First Report	2026-07-31	2027-01-31	
Agent Changed	2026-08-07		From: 14565 To: 11483 / Voir Preuve au dossier/See evidence on File No. 99829
Approved	2026-09-02		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-09-02		APPROVED BY PROGRAM EX200M1