

NETFLIX ANIMATION STUDIOS (Stylized) — 2440900

Application number

2440900

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-12-02

Applicant

Netflix, Inc.
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UNITED STATES OF AMERICA

Agent

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Documents

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Index headings

NETFLIX ANIMATION STUDIOS
NET FLIX
FLICKS

Vienna information (Code & Description)

26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
27.1.1	Letters or numerals forming geometrical figures, written or typographical matter in perspective
A 27.1.12	Letters or numerals forming a figure in the shape of an arc of a circle
29.1.1	Red, pink, orange
29.1.6	White, grey, silver
29.1.8	Black

Colour claim

Colour is claimed as a feature of the trademark. The colours red, white, and black are claimed as a feature of the mark. The mark consists of the stylized wording "NETFLIX ANIMATION STUDIOS" with "NETFLIX" in red and "ANIMATION STUDIOS" in white. The entire mark is set against a black background.

Goods (Nice class & Statement)

9	(1) Downloadable motion pictures, television shows, and multimedia entertainment and information files, videos and images in the field of animation.
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Services (Nice class & Statement)

41	(1) Entertainment services in the nature of development, creation, production, post-production, and distribution of motion picture films, television shows, and multimedia entertainment content in the field of animation; providing non-downloadable motion picture films, television shows, and multimedia entertainment files, videos and images via a video-on-demand transmission service; providing online non-downloadable video clips and multimedia entertainment recordings containing audio files, video files, artwork, and informational text from and related to television series and motion pictures in the field of animation; providing information, reviews, and recommendations regarding motion pictures and television shows via a website and video-on-demand transmission service.
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Claims

Priority Filing Date: June 12, 2025, Country or Office: UNITED STATES OF AMERICA, Application No. 99231112 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2025-12-02		
Created	2025-12-02		
Formalized	2025-12-02		
Pre-Assessment Letter Sent	2025-12-18		Goods or Services Not Acceptable
Search Recorded	2026-08-06		
Examiner's First Report	2026-08-06	2027-02-06	