

Application number

2441194

International Registration Number

1890171

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2025-07-23

International Registration

2025-07-23

Applicant

BEIJING JINGDONG 360 DU
E-COMMERCE LTD.
Room 222, Floor 2, Building C,
No. 18,
Kechuang 11 Street,
Beijing Economic and
Technological Development
Zone
Beijing
CHINA

Documents

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Index headings

JOYBUY
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Vienna information (Code & Description)

27.3.1 Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
26.11.1 One line or one band
A 26.11.8 Horizontal lines or bands
A 26.11.12 Curved lines or bands (except a 26.11.13)
27.5.1 Letters presenting a special form of writing
A 27.5.11 Letters underlined, overlined, framed or barred by one or more strokes

Goods (Nice class & Statement)

9 (1) Computer software applications, downloadable; smartphone software applications, downloadable; computer peripheral devices; computer hardware; computer keyboards; mouse [computer peripheral]; mouse pads; USB flash drives; bags adapted for laptops; covers for tablet computers; smart glasses [data processing apparatus]; smartwatches [data processing apparatus]; bathroom scales; measures; covers for smartphones; protective films adapted for smartphones; cell phone straps; navigational instruments; cases for smartphones; selfie sticks for mobile phones; stands adapted for mobile phones; earphones; cabinets for loudspeakers; selfie sticks; portable projectors; mini projectors; USB cables; spectacles; power banks [rechargeable batteries]; decorative magnets.

Services (Nice class & Statement)

35 (1) Advertising; demonstration of goods; presentation of goods on communication media, for retail purposes; providing business information via a website; business management and organisation consultancy; sales promotion for others; procurement services for others [purchasing goods and services for other businesses]; provision of an online marketplace for buyers and sellers of goods and services; supermarket retail services in relation to the sale of food and beverages, vitamin tablets, propolis, clothing, shoes and hats, socks, gloves, scarves, belts, clothing accessories namely scarves and belts, headwear, eyeglasses, gift boxes, bags, clocks and watches, jewellery, household appliances, kitchen appliances, automobile accessories namely seat covers, floor mats and steering wheel covers, vehicles namely electricity-driven cars, electricity-powered cars namely

battery cars, bicycles, trolleys, baby carriages, mobile phones and accessories, cameras and accessories, webcams, batteries for cameras and video players, battery chargers, batteries, power banks, headsets, speakers, recording pens, photography camera products and accessories, audio and video products and parts namely audio amplifiers, audio mixers, audio receivers, video receivers, dvd players, computers and parts, computer peripheral devices namely computer display monitors, computer keyboards, computer joysticks, computer mice, computer printers, computer styluses, computer speakers, computer disc drives, computer interface boards, computer interface cards, computer network adaptors, computer power supplies, computer cameras, videophones, scanners, software, global positioning systems, office supplies, stationery, furniture, kitchen utensils, tableware, bed sheets, quilt cover, pillowcases, towels, bath towels, handkerchiefs, quilts, blankets, mattresses, pillows, cushions, pillow interiors, electric blankets, curtains, summer sleeping mats, lamps, lighting appliances, home improvement building materials, small household electrical appliances, facial cleansers, shampoo, hair conditioners, hair wax, make-up and skin care products, toiletries, raincoats, umbrellas, carpets, razors, household hair dryers, lighters, bedding, cleaning supplies, pet supplies, books, medicines, medical equipment, fitness equipment, sports equipment, treadmills, table soccer tables, table-tennis tables, cycling equipment, knee pads for sports use, fitness gloves, skateboards, roller skates, badminton equipment and rackets, table tennis equipment and bats, baseball equipment, basketball equipment, soccer equipment, billiards equipment, chess sets, golf equipment, tennis equipment, baseball bats, billiards cues, tents, gardening tools, first aid hygiene products, maternal and child supplies, namely feeding bottles, feeding bottle teats, infant formula, babies' nappies, toys, musical instruments; business management of supermarkets; online shopping retail services connected with food and beverages, vitamin tablets, propolis, clothing, shoes and hats, socks, gloves, scarves, belts, clothing accessories namely scarves and belts, headwear, eyeglasses, gift boxes, bags, clocks and watches, jewellery, household appliances, kitchen appliances, automobile accessories namely seat covers, floor mats and steering wheel covers, vehicles namely electricity-driven cars, electricity-powered cars namely battery cars, bicycles, trolleys, baby carriages, mobile phones and accessories, cameras and accessories, webcams, batteries for cameras and video players, battery chargers, batteries, power banks, headsets, speakers, recording pens, photography camera products and accessories, audio and video products and parts namely audio amplifiers, audio mixers, audio receivers, video receivers, dvd players, computers and parts, computer peripheral devices namely computer display monitors, computer keyboards, computer joysticks, computer mice, computer printers, computer styluses, computer speakers, computer disc drives, computer interface boards, computer interface cards, computer network adaptors,

computer power supplies, computer cameras, videophones, scanners, software, global positioning systems, office supplies, stationery, furniture, kitchen utensils, tableware, bed sheets, quilt cover, pillowcases, towels, bath towels, handkerchiefs, quilts, blankets, mattresses, pillows, cushions, pillow interiors, electric blankets, curtains, summer sleeping mats, lamps, lighting appliances, home improvement building materials, small household electrical appliances, facial cleansers, shampoo, hair conditioners, hair wax, make-up and skin care products, toiletries, raincoats, umbrellas, carpets, razors, household hair dryers, lighters, bedding, cleaning supplies, pet supplies, books, medicines, medical equipment, fitness equipment, sports equipment, treadmills, table soccer tables, table-tennis tables, cycling equipment, knee pads for sports use, fitness gloves, skateboards, roller skates, badminton equipment and rackets, table tennis equipment and bats, baseball equipment, basketball equipment, soccer equipment, billiards equipment, chess sets, golf equipment, tennis equipment, baseball bats, billiards cues, tents, gardening tools, first aid hygiene products, maternal and child supplies, namely feeding bottles, feeding bottle teats, infant formula, babies' nappies, toys, musical instruments; the bringing together, for the benefit of others, of a variety of goods, namely, food and beverages, vitamin tablets, propolis, clothing, shoes and hats, socks, gloves, scarves, belts, clothing accessories namely scarves and belts, headwear, eyeglasses, gift boxes, bags, clocks and watches, jewellery, household appliances, kitchen appliances, automobile accessories namely seat covers, floor mats and steering wheel covers, vehicles namely electricity-driven cars, electricity-powered cars namely battery cars, bicycles, trolleys, baby carriages, mobile phones and accessories, cameras and accessories, webcams, batteries for cameras and video players, battery chargers, batteries, power banks, headsets, speakers, recording pens, photography camera products and accessories, audio and video products and parts namely audio amplifiers, audio mixers, audio receivers, video receivers, dvd players, computers and parts, computer peripheral devices namely computer display monitors, computer keyboards, computer joysticks, computer mice, computer printers, computer styluses, computer speakers, computer disc drives, computer interface boards, computer interface cards, computer network adaptors, computer power supplies, computer cameras, videophones, scanners, software, global positioning systems, office supplies, stationery, furniture, kitchen utensils, tableware, bed sheets, quilt cover, pillowcases, towels, bath towels, handkerchiefs, quilts, blankets, mattresses, pillows, cushions, pillow interiors, electric blankets, curtains, summer sleeping mats, lamps, lighting appliances, home improvement building materials, small household electrical appliances, facial cleansers, shampoo, hair conditioners, hair wax, make-up and skin care products, toiletries, raincoats, umbrellas, carpets, razors, household hair dryers, lighters, bedding, cleaning supplies, pet supplies, books, medicines, medical

equipment, fitness equipment, sports equipment, treadmills, table soccer tables, table-tennis tables, cycling equipment, knee pads for sports use, fitness gloves, skateboards, roller skates, badminton equipment and rackets, table tennis equipment and bats, baseball equipment, basketball equipment, soccer equipment, billiards equipment, chess sets, golf equipment, tennis equipment, baseball bats, billiards cues, tents, gardening tools, first aid hygiene products, maternal and child supplies, namely feeding bottles, feeding bottle teats, infant formula, babies' nappies, toys, musical instruments, enabling customers to conveniently view and purchase those goods from a shopping centre; business operation of shopping centres for others; administrative services for the relocation of businesses; personnel management consultancy; updating and maintenance of data in computer databases; drawing up of statements of accounts; rental of vending machines; sponsorship search; rental of sales stands; rental of cash registers; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services relating to food and beverages, vitamin tablets, propolis, clothing, shoes and hats, socks, gloves, scarves, belts, clothing accessories namely scarves and belts, headwear, eyeglasses, gift boxes, bags, clocks and watches, jewellery, household appliances, kitchen appliances, automobile accessories namely seat covers, floor mats and steering wheel covers, vehicles namely electricity-driven cars, electricity-powered cars namely battery cars, bicycles, trolleys, baby carriages, mobile phones and accessories, cameras and accessories, webcams, batteries for cameras and video players, battery chargers, batteries, power banks, headsets, speakers, recording pens, photography camera products and accessories, audio and video products and parts namely audio amplifiers, audio mixers, audio receivers, video receivers, DVD players, computers and parts, computer peripheral devices namely computer display monitors, computer keyboards, computer joysticks, computer mice, computer printers, computer styluses, computer speakers, computer disc drives, computer interface boards, computer interface cards, computer network adaptors, computer power supplies, computer cameras, videophones, scanners, software, global positioning systems, office supplies, stationery, furniture, kitchen utensils, tableware, bed sheets, quilt covers, pillowcases, towels, bath towels, handkerchiefs, quilts, blankets, mattresses, pillows, cushions, pillow interiors, electric blankets, curtains, summer sleeping mats, lamps, lighting appliances, home improvement building materials, small household electrical appliances, facial cleansers, shampoo, hair conditioners, hair wax, make-up and skin care products, toiletries, raincoats, umbrellas, carpets, razors, household hair dryers, lighters, bedding, cleaning supplies, pet supplies, books, medicines, medical equipment, fitness equipment, sports equipment, treadmills, table soccer tables, table-tennis tables, cycling equipment, knee pads for sports use, fitness gloves, skateboards, roller skates, badminton equipment and rackets, table tennis equipment and bats,

baseball equipment, basketball equipment, soccer equipment, billiards equipment, chess sets, golf equipment, tennis equipment, baseball bats, billiards cues, tents, gardening tools, first aid hygiene products, maternal and child supplies, namely feeding bottles, feeding bottle teats, infant formula, babies' nappies, toys, musical instruments; online retail services relating to food and beverages, vitamin tablets, propolis, clothing, shoes and hats, socks, gloves, scarves, belts, clothing accessories namely scarves and belts, headwear, eyeglasses, gift boxes, bags, clocks and watches, jewellery, household appliances, kitchen appliances, automobile accessories namely seat covers, floor mats and steering wheel covers, vehicles namely electricity-driven cars, electricity-powered cars namely battery cars, bicycles, trolleys, baby carriages, mobile phones and accessories, cameras and accessories, webcams, batteries for cameras and video players, battery chargers, batteries, power banks, headsets, speakers, recording pens, photography camera products and accessories, audio and video products and parts namely audio amplifiers, audio mixers, audio receivers, video receivers, DVD players, computers and parts, computer peripheral devices namely computer display monitors, computer keyboards, computer joysticks, computer mice, computer printers, computer styluses, computer speakers, computer disc drives, computer interface boards, computer interface cards, computer network adaptors, computer power supplies, computer cameras, videophones, scanners, software, global positioning systems, office supplies, stationery, furniture, kitchen utensils, tableware, bed sheets, quilt covers, pillowcases, towels, bath towels, handkerchiefs, quilts, blankets, mattresses, pillows, cushions, pillow interiors, electric blankets, curtains, summer sleeping mats, lamps, lighting appliances, home improvement building materials, small household electrical appliances, facial cleansers, shampoo, hair conditioners, hair wax, make-up and skin care products, toiletries, raincoats, umbrellas, carpets, razors, household hair dryers, lighters, bedding, cleaning supplies, pet supplies, books, medicines, medical equipment, fitness equipment, sports equipment, treadmills, table soccer tables, table-tennis tables, cycling equipment, knee pads for sports use, fitness gloves, skateboards, roller skates, badminton equipment and rackets, table tennis equipment and bats, baseball equipment, basketball equipment, soccer equipment, billiards equipment, chess sets, golf equipment, tennis equipment, baseball bats, billiards cues, tents, gardening tools, first aid hygiene products, maternal and child supplies, namely feeding bottles, feeding bottle teats, infant formula, babies' nappies, toys, musical instruments.

Claims

Priority Filing Date: February 18, 2025, Country or Office: UNITED KINGDOM, Application No. UK00004161795 in association with the same kind of services

Priority Filing Date: February 28, 2025, Country or Office: UNITED KINGDOM, Application No. UK00004166956 in association with the same kind of goods

Action History

Action	Action date	Due date	Comments
Filed	2025-07-23		Registration
International Registration	2025-07-23	2035-07-23	
Created	2025-12-03		
Formalized	2025-12-03		
Designation Notification - Madrid Protocol	2025-12-04	2027-06-04	
Search Recorded	2026-02-02		
Examiner's First Report	2026-02-02	2026-08-02	
Total Provisional Refusal	2026-02-02	2026-08-02	